

# GOVERNANCE INTELLIGENCE FORUM – AI FOR GOVERNANCE

Building an AI-powered boardroom

Friday, December 1, 2023  
etc.venues 360 Madison Avenue, New York

## 8.15 Registration opens

## 8.55 Welcome address

## 9.00 Keynote panel: Getting started with your AI governance strategy

In this keynote panel business and regulatory leaders will discuss how companies are preparing for an 'AI revolution' and share their insights on developing an effective roadmap for AI governance. For governance professionals, this is an opportunity to understand high level discussions around the opportunities and risks presented by AI, and use that information to better inform and support their organization's AI journey.

- Assess your organization's readiness for AI and define how it can support your business strategy
- Create a road map for AI implementation and identify short-term and long-term AI initiatives
- Key factors to consider when developing a dynamic, ethical and company-wide AI policy
- Keeping your AI policy up-to-date as the technologies, opportunities and risks evolve

Moderator: Ben Maiden, editor-at-large, Governance Intelligence  
Richard Gluckselig, vice president, associate general counsel & assistant secretary, Regeneron  
Steven Kelts, lecturer, Princeton University Center for Information Technology Policy  
Oki Mek, chief information security officer, federal civilian government, Microsoft

## 9.40 AI and the board: Enabling better board management

Here we will discuss how corporate secretaries can support board oversight of AI adoption. We will discuss who you need around the table, how to put together a concise agenda, prepare the right documents, and build governance structures that allow your company to maximise the full potential of AI.

- Preparing your board for AI: Assessing skill gaps, director training and overcoming resistance
- Understand and address the most common challenges to AI integration by boards
- Ensure your board is up-to-date with the evolving AI regulatory and compliance landscape
- International case studies: AI governance and oversight in the Saudi Arabian context

Moderator: Ben Maiden, editor-at-large, Governance Intelligence  
Abdullah Al-Ghamdi, senior subsidiary governance consultant, Saudi Telecom Group  
Evan Barth, vice president, associate general counsel and assistant corporate secretary, Kyndryl  
Marion Lewis, CEO, Govenda

## 10.25 Networking Break

## 10.55 AI for governance lightening pitch

## 11.05 AI and skills: Improving AI literacy and learning from early adopters

In this panel we will discuss how AI is starting to impact the roles and responsibilities of corporate secretaries, general counsels and other in-house counsel and stakeholders. How are your peers experimenting with AI, which tools can offer value to your team and company, and how can your maximize their value?

# GOVERNANCE INTELLIGENCE FORUM – AI FOR GOVERNANCE

Building an AI-powered boardroom

Friday, December 1, 2023  
etc.venues 360 Madison Avenue, New York

- Understand how lawyers and other stakeholders are experimenting with AI
- A guide to prompt engineering: making make the most of AI
- Learn the skills to develop a modern AI-enabled workforce

Moderator: Laurence Taylor, senior conference producer, Governance Intelligence  
Kevin Fumai, assistant general counsel, Oracle  
Rebekah Tweed, executive director, All Tech Is Human

## 11.50 AI and engagement: Leveraging AI for better reporting and communications

In this panel our speakers will explore the implications of AI on shareholder engagement, highlighting its dual role in both streamlining reporting processes and gaining deeper insights into shareholder sentiment. Learn how to use AI to distil market trends, analyze qualitative shareholder data and draft materials for reports.

- Distilling information: The growing importance of AI in summarizing market trends
- Sentiment analysis: Learn which tools enable companies to better analyze qualitative information from shareholders
- Generating materials: Discover how governance professionals are using AI tools to help prepare proxy statements, annual reports and other shareholder communications
- Discuss how AI can help monitor the early signs of shareholder activism

Moderator: Laurence Taylor, senior conference producer, Governance Intelligence  
James Harley, principal product manager, Nasdaq

## 12.30 Lunch

## 1.30 AI and data: Navigating new privacy and cybersecurity challenges

Despite the many benefits AI offers to governance professionals, the risks are clear: concerns around accuracy, privacy and liability present serious obstacles to its adoption. Here we will discuss the key risks to be aware of (for yourselves and for your boards) and how to utilise AI in a responsible and ethical way.

- Ensure AI systems are used in a responsible way and are compliant with data protection regulations
- Respond to stakeholder concerns around data transparency in AI models
- Strategies to recognize and combat AI powered cyber-attacks, such as more sophisticated phishing and social engineering attempts
- Develop an effective incident response plan for handling AI-related privacy, liability and cybersecurity crises

Moderator: Ben Maiden, editor-at-large, Governance Intelligence  
Ajita Abraham, general counsel, financial services, Capgemini  
Dania Nasser, senior associate general counsel, Canon Business Process Services

## 2.15 AI and ESG: Building an AI powered ESG toolbox

# GOVERNANCE INTELLIGENCE FORUM – AI FOR GOVERNANCE

Building an AI-powered boardroom

Friday, December 1, 2023  
etc.venues 360 Madison Avenue, New York



With the increasing focus on ESG by stakeholders, AI tools provide governance and sustainability teams with a more intelligent approach to monitor, manage, and communicate their company's ESG performance. This session offers insights into how AI can bolster your environmental and social initiatives, ranging from navigating the intricacies of emissions measurement to reducing the reporting and disclosures burden.

- Discover which AI tools allow you to effectively collect information from diverse sources and calculate emissions data more accurately
- The role of AI in developing intelligent KPIs and company targets related to ESG performance
- The future of sustainability reporting: Learn how AI can help automate and streamline ESG communications as technologies evolve

Moderator: Laurence Taylor, senior conference producer, Governance Intelligence  
Prabh K. Banga, vice president, sustainability, Aecon  
Mayra A. Cavazos, senior counsel, global privacy & data policy, Omnicom Media Group

## 2.45 Networking break

## 3.15 Mini-workshops and roundtables: Hands on strategies for adoption and integration

In this interactive session, attendees will synthesize learnings into an actionable checklist to hit the ground running on deploying AI. Through group collaboration and exercises, governance and IR professionals will blueprint an AI implementation roadmap that's tailored to them, including:

- Assessing and prioritizing AI opportunities using a “now, near, far” framework
- Workshopping real-world risk scenarios and developing policies for responsible adoption
- Outlining governance best practices for ethical, compliant AI integration
- Identifying the top three AI techniques to enhance targeting, analysis, content generation
- Restructuring team roles, skills, and workflows in an AI future
- How to demonstrate the impact of AI implementation and showcase ROI

## 3.45 Learn from the vanguard: Leveraging AI to drive better collaboration

In this joint session, we'll look at how AI is enabling smarter collaboration between IR and governance teams. Where do the opportunities lie for AI in the overlap between governance and IR work flows, particularly around ESG and shareholder communications, and how are early adopters approaching the pitfalls and the potential of an integrated approach? This session will cover:

- Real world case studies and success stories of specific use of AI to improve collaboration between IR and governance teams
- Using AI to identify best practices around sustainability and shareholder communications
- Advice on how to replicate success in your own team

Moderator: Steve Wade, head of content, IR Magazine and Governance Intelligence  
Gregg Lampf, vice president of investor relations, Ciena  
Mike Stiller, managing director, new growth initiatives, Nasdaq

## 4.15 Closing keynote: Next steps, possibilities and the road ahead

# GOVERNANCE INTELLIGENCE FORUM – AI FOR GOVERNANCE

Building an AI-powered boardroom

Friday, December 1, 2023  
etc.venues 360 Madison Avenue, New York

This session will consolidate all the learnings from the day into a prescriptive framework for thoughtfully leveraging AI as a trusted advisor and a new source of delivering shareholder value. We discuss the immense possibilities that an AI-empowered future presents and what the IR and governance worlds could look like in 10 years

- Reviewing top applications and use cases transforming IR and corporate governance in the coming months
- Actionable next steps for piloting and adopting AI-enabled best practices responsibly
- A vision for how AI will reshape workflows, teams, and engagement in the next 3-5 years
- Longer-term projections on AI's potential to redefine analyses, communications, and strategy
- Cultivating a forward-looking mindset focused on opportunities, not threats

Moderator: Steve Wade, head of content, IR Magazine and Governance Intelligence  
Erik Carlson, COO and CFO, Notified

#### **4.45 Closing remarks**

Steve Wade, head of content, IR Magazine and Governance Intelligence

#### **5.15 Drinks reception and networking**

#### **7.00 End of event**