

**08:30 Welcome to Corporate Secretary's Canada Forum 2020 – Live Networking**

To kick the day off, please take some time to connect with another attendee via the 'networking feature'. Like chat roulette, you will be matched at random with a fellow attendee where you can chat and swap contact details. Enjoy!

**08:55 Opening remarks from the chair**

Welcome and introduction to the event and platform from our Editor-at-large Ben Maiden.

**09:00 How can the board be ready for the next crisis? Emerging stronger from Covid-19**

Overseeing crisis management and business continuity planning is a key function of the board. This session will explore the ways in which governance professionals can help their boards be successful in this role, and prepare their companies to navigate turbulent times.

- How are boards managing through a crisis such as the pandemic?
- What should boards be considering now in terms of planning for future disruptions?
- Where can governance teams add the most value to business continuity planning and the board's oversight?

Brigitte Catellier, *vice president, corporate governance and corporate secretary*, [Meridian Credit Union and Motus Bank](#)

Amy Freedman, *CEO*, [Kingsdale Advisors](#)

Matthew Langford, *corporate counsel*, [SSR Mining](#)

Moderator: Ben Maiden, *editor-at-large*, [Corporate Secretary](#)

**10:00 Lessons learned from AGMs and managing the evolution to virtual**

This session will explore what the rise in use of virtual AGMs means going forward, and how companies can best emulate in-person experiences and meetings.

- What lessons can we draw from the widespread use of virtual AGMs? Are they here to stay?
- How can companies address concerns around the governance, regulation and conduct of virtual AGMs?
- How can virtual engagement be best deployed elsewhere in the business? What are some tips and tricks for best approximating a live experience virtually?

Simon Bryan, *managing director, Americas*, [Lumi](#)

Cathy Conlon, *head of corporate issuer strategy*, [Broadridge](#)

Carolyn Hadrovic, *vice president and corporate secretary*, [Air Canada](#)

Nizam Hasham, *general counsel and assistant corporate secretary*, [Canadian Pacific Railway](#)

Moderator: Ben Maiden, *editor-at-large*, [Corporate Secretary](#)

**11:00 Moving forward on ESG: how the pandemic has impacted ESG reporting & engagement?**

Contrary to some expectations, the Covid-19 pandemic appears to have only reinforced the importance of ESG issues for many investors, and the need for companies to address these.

- How has Covid-19 affected investor focus on ESG concerns?
- How can companies best tackle reporting around human capital management and climate change?
- What shareholder engagement issues should governance teams be targeting?

Melanie Adams, *vice president & head, corporate governance & responsible investment*, [RBC Global Asset Management](#)

Kathleen Keller-Hobson, *corporate director*, [Premium Brands Holdings Corporation and Greater Toronto Airports Authority](#)

Neil Stewart, *director of corporate outreach*, [SASB](#)

Moderator: Ben Maiden, *editor-at-large*, [Corporate Secretary](#)

## 12:00 **Interactive Sessions: Roundtable Discussions**

Join our live, interactive roundtable discussion to share ideas and best practice on the biggest future trends for governance professionals. This session really benefits from participation so don't be afraid to switch your audio and video on or comment in the chat box. Enjoy!

### **Improving efficiency in your governance team: future trends**

Corporate secretaries and governance professionals continue to face growing demands, which they must meet often with little or no additional resources. This session will look to the future and discuss how they can run their teams more efficiently moving forward.

- What are some of the latest ways to improve operational efficiency in legal, governance and corporate secretaries' teams?
- Where can technology and automation be best deployed and can AI help?
- What lessons can the board take away from the pandemic in terms of how it operates?

## 12:45 **Diversity and inclusion: working with the board and beyond**

The need is growing for greater diversity at the board level, and across management and workforces in general. This has been accelerated by the unequal social effects of Covid-19, and greater investor interest in diversity as an indicator of better corporate performance.

- How can governance professionals work with boards to increase diversity?
- Can and should diversity metrics be part of executive and board compensation?
- What corporate reporting should governance teams be developing around diversity?

Nita Chhinzer, *associate professor, department of management*, [University of Guelph](#)

Marlon Hylton, *CEO & senior counsel*, [INNOV-8 Data Counsel](#) & *chair, CEO pledge committee*, [BlackNorth Initiative](#)

Naveen Mehta, *chief legal officer*, [MESH/diversity](#)

Dottie Schindlinger, *executive director*, [Diligent](#)

Moderator: Ben Maiden, *editor-at-large*, [Corporate Secretary](#)

## 13:45 **People power: prioritizing the new focus on human capital**

Human capital management has taken on renewed importance as a result of Covid-19 with companies looking at talent management and retention, and simply keeping employees safe. This session will look at the issues boards need to be considering, and how governance teams can help.

- How should boards be approaching human capital as a risk management priority?

- What role should boards play in ensuring talent management, retention and training are implemented effectively? How will Covid-19 and the market downfall affect this going forward?
- What is the role of the corporate secretary in human capital management?
- In what areas are we seeing an uptake in social impact activities, for example in ESG, diversity, and health & safety during Covid-19.
- How is social impact evolving from philanthropic activities to the impact of business activities on customers, communities and employees?

Christelle Gedeon, *chief legal officer*, [Aphria](#)

Rani Pooran, *senior advisor, social sustainability*, [BMO Financial Group](#)

Brian Shurman, *corporate social responsibility manager*, [Flight Centre Travel Group](#)

Moderator: Ben Maiden, *editor-at-large*, [Corporate Secretary](#)

14:45 **Closing remarks & close of conference**