

CORPORATE SECRETARY FORUM – US

INSIGHTFUL . INTERACTIVE . INFORMATIVE

Wednesday, November 18, 2020

Live: 08:30am to 3:30pm Eastern. This event will be held virtually and available on replay

Agenda

Timings in Eastern (ET)

- 8.30 am **Welcome to the forum: Meet the attendees!**
To kick the day off, please take some time to connect with another attendee via the 'networking feature'. Like chat roulette, you will be matched at random with a fellow attendee where you can chat and swap contact details.
- 8.35 am **Opening remarks from the chair and Shearman & Sterling**
[Ben Maiden, editor-at-large, Corporate Secretary](#)
[George Casey, global managing partner, Shearman & Sterling](#)
- 8.45am **Presentation: Investor Trust Survey 2020: What instils investor trust in companies?**
[Heidi Dubois, executive vice president and head of ESG, financial communications and capital markets, Edelman](#)
- 9.00 am **Harnessing lessons learned from the pandemic to strengthen governance**
 - What is the key role of the board at this stage in the continuing/post-pandemic environment?
 - What have been successful corporate responses and how can boards apply them going forward?
 - Does the pandemic add weight to the stakeholder approach to governance?
 - How to reduce risk and drive efficiency in your corporate secretarial/entity compliance and governance.[Moderator: Ben Maiden, editor-at-large, Corporate Secretary](#)
[Rani Doyle, managing director of the EY center for board matters, Ernst & Young LLP](#)
[Robyn Koyner, assistant general counsel, Coeur](#)
[Marjorie Pierre-Merritt, managing director, senior corporate counsel and assistant corporate secretary of oversight and advocacy, TIAA](#)
[Lopa Zielinski, executive vice president, corporate secretary and head of governance, HSBC US](#)
- 10.00 am **Improving risk-management practices in a “new normal”**
 - What crisis management and business continuity practices are businesses currently reconsidering?
 - In light of Covid-19, how should boards be thinking about long-term strategy and risk?
 - How can the relationship between the board and management evolve to better handle risk?[Moderator: Ben Maiden, editor, Corporate Secretary](#)
[Matt Geekie, senior vice president, secretary and general counsel, Graybar](#)
[Caroline Koster, corporate secretary and chief counsel at BGC Partners and corporate secretary at Newmark Group](#)
[Byron Loflin, global head of board engagement, Nasdaq](#)
- 11.00 am **The evolution of ESG post-Covid-19**
 - How has Covid-19 impacted investor appetite for ESG?
 - How will the pandemic affect shareholder engagement?
 - Can we expect a regulatory response to the pandemic in terms of ESG?
 - What does Covid-19 mean for human capital management?[Moderator: Steve Wade, head of event content, Corporate Secretary & IR Magazine](#)
[Ray Cameron, managing director, head of investment stewardship -The Americas, Blackrock](#)
[Ben Kruse, director of global CSR reporting and insights, AT&T](#)

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Gillian Moldowan, partner, compensation, governance & ERISA practice, Shearman & Sterling
Tom Riesenber, director of legal and regulatory policy, SASB

12.00 pm **Interactive, virtual roundtable discussion**

Join our live, interactive roundtable discussion to share ideas and best practice around key governance trends and best practices. We will cover a range of topics so be sure to switch your audio and video on, participate and share your views!

- **Laying out a clear framework for integrating ESG issues and long-term strategy**

Moderator: Tim Human, senior reporter, Corporate Secretary

Brian Tomlinson, director of research for the CEO investor forum, Chief Executives for Corporate Purpose

Michael Rosen, head of capital markets engagement for CECP's CEO investor forum, Chief Executives for Corporate Purpose

12.45 pm **What next for the AGM?**

- What lessons were learned from the 2020 proxy season for first-time virtual AGMs?
- What are some best governance practices for hosting a virtual AGM?
- Will companies revert to in-person meetings next year?
- How did virtual AGMs under lockdown affect investor sentiment and voting?

Moderator: Steven Wade, head of event content, Corporate Secretary & IR Magazine

Courtney Kamlet, vice president, associate general counsel & corporate secretary, Vontier

Rose Marie Glazer, senior vice president, corporate secretary and deputy general counsel, AIG

Edythe Nipper, corporate secretary, South Jersey Industries

1.45 pm **A new start for boards?**

- How should boards adapt their practices given their experiences with Covid-19?
- What is the role of the board in overseeing good human capital management and culture?
- What is the outlook for board diversity?
- What next for combined CEO/chair roles?

Moderator: Ben Maiden, editor, Corporate Secretary

Eileen Kamerick, non-executive director, Legg Mason Closed End Funds, AIG Funds, Associated Banc-corp

Liz Riotte, vice president, deputy general counsel and assistant corporate secretary, Avangrid

Dottie Schindlinger, executive director of the diligent institute, Diligent

Jean Weng, senior vice president, deputy general counsel and corporate secretary, Voya

2.45 pm **Closing remarks and 1:1 networking**

3.30 pm **Close of conference**