

Board Evaluations

Measure and Improve Board Effectiveness

Identify continuous improvement opportunities for your board, promote board and management alignment, and turn director feedback into strategic action with the design and implementation of third-party facilitated board evaluations.

- Board Evaluations
- Peer and Self Evaluations
- Committee Evaluations
- CEO and Management Evaluations
- Board Candidate Evaluations

Customized Process

Use your own questions or work with the Nasdaq Governance Solutions board engagement team to refresh and develop an evaluation process that meets your board's governance objectives. Leverage the board engagement team's expertise to:

- Identify goals and objectives for the evaluation
- Review existing requirements, business model, governance structure, and evaluation process
- Customize evaluation forms for directors based on their committee roles
- Deliver evaluations to directors via email or through the Nasdag Boardvantage® board portal
- Automate notifications to remind directors to submit responses.
- Receive informative and actionable board evaluation reports

Deepen engagement through director interviews. In addition to promoting candid, anonymized written responses from directors, the board engagement team can conduct one-on-one interviews with directors to add depth and texture to the responses.



Actionable Reporting

Board evaluation responses are delivered in aggregated, anonymized reports. Informative infographics, qualitative and quantitative analyses, and year-over-year comparative data promote an actionable process.



Heat Map

Provide a visual representation of directors' responses to the evaluation questions.



SWOT Diagram

Map your board's strengths, weaknesses, opportunities, and threats based on directors' responses.



Action Points

Understand a highlevel summary of your board's perspectives and priorities.



Skills Matrix

Evaluate directors' skills to gain a holistic view of your board's diversity, expertise, and experience.

Align on action areas. The board engagement team can facilitate a discussion with your board, presenting results, highlighting specific action points, and hosting a Q&A session to help your board catalyze on key action areas and promote commitment to effective governance practices.

Meet the Board Engagement Team



Byron Loflin Global Head of Board Engagement

Byron Loflin leads the team in providing a strategic, collaborative, and technology-based approach to support boards' governance effectiveness journeys. With experience in the design and facilitation of evaluations, he advises organizations on board dynamics, corporate culture, accountability, and performance.



Phil Neiswender, Esq.
Head of Board Engagement,
Americas & Asia-Pacific

Phil Neiswender leverages his blend of experience as a general counsel, corporate secretary, and COO at public and private companies to help clients address board composition and effectiveness, strategic board and management alignment, and other governance and compliance matters.



Kaley Childs Karaffa, Esq. Senior Director of Board Engagement

Kaley Childs Karaffa works with public, private, and nonprofit organizations across industries to advise their boards and management teams on corporate governance matters, board effectiveness, CEO and leadership performance, board and management alignment, and compliance and risk matters



Stephen Perrone
Director of Board
Engagement

Stephen Perrone conducts board evaluations for public, private, and nonprofit organizations, helping them streamline their corporate governance and compliance processes, all while delivering thoughtful and practical analysis that offers insight and value.

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