
















ESG: Trend to Action

<p>8.15 am</p>  <p>Networking</p>	<p>Breakfast and registration</p> <p>An opportunity to meet peers while enjoying a hot coffee or tea and breakfast.</p>
<p>8.50 am</p>  <p>Welcome speech</p>	<p>Welcome to the ESG Integration Forum</p> <p>This session will cover the purpose of the conference and introduction to discussions taking place throughout the day.</p> <p>Ben Ashwell, editor, IR Magazine and Corporate Secretary Stephen Giove, Partner, Shearman and Sterling</p>
<p>9.00 am</p>  <p>Panel discussion</p>	<p>The big trends changing ESG: Investor expectations and company responses</p> <p>This session looks at the overarching themes and non-regulatory trends that are shaping investor expectations and actions and engagement around ESG factors with companies in their investment universe.</p> <p>We aim to look at how trends are likely to shape investor expectations of companies in the future.</p> <p>Moderator: Christina Wong, Director, SustainAbility an ERM Group company Shannon Basel, Senior manager of global sustainability and ESG, General Motors Ben Kruse, Director of global CSR reporting and insights, AT&T Michael Wherley, Director of investor relations, FMC</p>
<p>09.30 am</p>  <p>Panel discussion</p>	<p>The regulatory forces changing expectations on public companies</p> <p>Our panel of experts will discuss the likely impact of existing and pending rules and legislation on companies' ESG practices. Specifically, we will look into:</p> <ol style="list-style-type: none"> 1. ESG disclosure simplification Act 2019 2. Shareholder protection Act 2019 3. Corporate human rights risk assessment, prevention and mitigation Act 2019 4. Climate risk disclosure Act 2019 <p>The panel will also look at the SEC's indication that it will be take a more hands-off approach to determining which proposals can and cannot be excluded.</p> <p>Moderator: Stephen Giove, Partner, Shearman & Sterling Deb Markowitz, Vice president of initiatives and campaigns, Ceres Tom Riesenber, Director of legal policy and outreach, Sustainability Accounting Standards Board</p>
<p>10.00 am</p>  <p>Networking</p>	<p>Refreshment break</p> <p>A chance to re-fuel and meet other attendees</p>
<p>10.30 am</p>  <p>Briefing and discussion</p>	<p>It starts with governance: A look ahead to the 2020 proxy season</p> <p>Governance issues have perhaps taken less of the spotlight in recent times with the E and S of ESG grabbing headlines. But governance issues and related shareholder proposals and engagement remain key for all governance teams and their boards. In this section, panelists will discuss the governance topics on investors' minds going into 2020 and how companies can best respond.</p> <p>Moderator: Ben Maiden, editor-at-large, Corporate Secretary Helle Bank Jorgensen, CEO and founder, Competent boards Alex Higgins, Managing director, Okapi Partners Amy Augustine, Director of ESG investing, Boston Trust Walden</p>

<p>10.55 am</p>  <p><i>Briefing and discussion</i></p>	<p>Navigating social issues: human capital, diversity, 2020 elections and beyond</p> <p>Social issues continue to present an array of targets for investors and challenges for governance teams. Professionals expect to see human-capital management – given a boost by the SEC’s disclosure reform plans – and, ahead of the 2020 US elections, political spending/lobbying proposals to attract a lot of attention.</p> <p>Speakers will discuss the hot topics for the coming proxy season and how companies can engage with shareholders when facing a proposal.</p> <p>Moderator: Ben Maiden, editor-at-large, Corporate Secretary Ron Schneider, Director of corporate governance services, Donnelley Financial Solutions (DFIN) Hope Mehlman, Executive vice president and chief governance officer, Regions Financial Corporation</p>
<p>11.20 am</p>  <p><i>Briefing and discussion</i></p>	<p>Environment: How companies can respond to increased interest in Climate Change</p> <p>More funds flow into low-carbon indexes, TCFD-based reporting is to become mandatory for PRI signatories in 2020 and Climate Action100+ represents a sea change in how investors perceive climate risks.</p> <p>We examine how governance, IR and sustainability teams can work together to influence corporate strategy and board oversight on climate risk, and how best to communicate their actions with shareholders.</p> <p>Moderator: Ben Ashwell, editor, IR Magazine and Corporate Secretary Henrik Jeppesen, Head of investor outreach, Carbon Tracker Initiative Charles Melko, Chief accounting officer and ESG lead, Hannon Armstrong Brian Werner, Account director for ESG, Trucost part of S&P Global</p>
<p>11.45 am</p>  <p><i>Panel discussion</i></p>	<p>The disclosure dilemma: What to report, to whom, in which format and how?</p> <ul style="list-style-type: none"> - Learn about the disclosure requirements for investors and analysts and how companies are prioritizing what to report on. - How has M&A in the ratings agency ecosystem impacted the quality and sources of alternative data that investors use to inform their voting or investment decisions. - On the path to disclosure standardization: Should IR, Governance and Sustainability take a more active role in working groups and with framework providers to drive consistent data provision. <p>Moderator: Ben Ashwell, editor, IR Magazine and Corporate Secretary Anton Gorodniuk, Financial analyst, Sustainability Accounting Standards Board Bruno Sarda, President of North America, CDP Ian Roe, Director of sustainability, MerchantCantos</p>
<p>12.30 pm</p>  <p><i>Networking</i></p>	<p>Lunch</p> <p>Sit down for lunch and a chat with fellow conference attendees</p>
<p>1.30 pm</p>  <p><i>Case study presentation</i></p>	<p>How to make your ESG reporting stand-out</p> <p>The Sustainability Reporting Trends and Best Practices research highlights best in class reporting and identifies significant shifts in sustainability communications. Get ready for 2020 with a summary of the latest best practices, statistics and case studies about ESG reporting.</p> <p>Wes Gee, Director of sustainability, The Works Design</p>
<p>1.45 pm</p>  <p><i>Roundtable talks</i></p>	<p>The Exchange: Roundtable discussion on how companies can change their ESG practices</p> <ul style="list-style-type: none"> - Taking your 1st footsteps: How to begin a conversation around environmental, social and governance factors Ian Roe, Director of sustainability, Merchant Cantos - How investors and sustainability professionals view ESG ratings Mike Wallace, Partner, BrownFlynn an ERM company - How to integrate long term value and ESG into your equity story and shareholder communications Brian Tomlinson, Research director of the strategic investor initiative, Chief Executives for Corporate Purpose - Getting the board on-board with ESG Helle Bank Jorgensen, CEO and founder, Competent Boards - Getting the right information read by the right people with reporting practices Wes Gee, Designer of sustainability & Lorie Brière, Principal, The Works Design - Putting climate risk disclosure into action: acting on the TCFD recommendations John Truzzolino

	<ul style="list-style-type: none"> - Director of business solutions, Donnelley Financial Solutions (DFIN) - Assessing physical carbon risk Brian Werner, Account director for ESG, Trucost part of S&P Global - Develop your approach and framework to the ESG issues that are relevant to your company Arielle Katzman, Associate, Shearman and Sterling - How to respond to an ESG related crisis IR Magazine
<p>2.30 pm</p> <p></p> <p><i>Panel discussion</i></p>	<p>From stakeholder engagement to shareholder value</p> <p>The purpose of this session is to focus on how companies can add-value to portfolio managers, stewardship teams and analysts by engaging on the most material ESG issues. We look at how to optimize your time and create value for companies and shareholders alike.</p> <p>Moderator: Ben Ashwell, editor, IR Magazine and Corporate Secretary Erika Karp, Founder and CEO, Cornerstone Capital Kellie Huennekens, Head of Americas, Nasdaq Centre for Corporate Governance Elizabeth Saunders, Partner, Clermont Partners</p>
<p>3.15 pm</p> <p></p> <p><i>Investor Q&A</i></p>	<p>Investor ESG expectations: An open Q&A with the buy-side</p> <p>Your opportunity to connect with investors and hear directly about their expectations on Environmental, Social and Governance factors, and to have your biggest questions answered.</p> <p>Moderator: Ben Ashwell, editor, IR Magazine and Corporate Secretary Ray Cameron, Managing director and head of investment stewardship for the Americas, BlackRock Samantha Hill, Senior principal, Canada Pension Plan Investment Board Max Messervy, Senior associate and responsible investment consultant, Mercer</p>
<p>4.00 pm</p> <p></p> <p><i>Interactive voting</i></p>	<p>Take action!</p> <p>In a break from the conventional conference summary the final session will consist of anonymous interactive voting. We take action points based on the day's discussions and ask the audience to vote on which issues they will focus on when they get back into the office – prioritizing the actions that provide the biggest return on time and resources.</p> <p>This means that you'll leave the conference with a to-do-list that you can put into action!</p> <p>Ben Ashwell, editor, IR Magazine and Corporate Secretary</p>