



corporate
secretary

ESG Integration Forum US 2019



Agenda

Thursday, December 5, 2019
Shearman & Sterling offices, New York

8.15 am Breakfast and registration

8.50 am Welcome to the ESG Integration Forum

Ben Ashwell, editor, *IR Magazine* and Corporate Secretary
Gillian Emmett Moldowan, Partner, Shearman & Sterling

9.00 am The big trends changing ESG: Navigating the ESG ecosystem

Moderator: Christina Wong, Director, SustainAbility an ERM Group company
Sharon Basel, Senior manager of global sustainability and ESG, General Motors
Ben Kruse, Director of global CSR reporting and insights, AT&T
Michael Wherley, Director of investor relations, FMC

9.30 am The regulatory forces changing expectations on public companies

Moderator: Gillian Emmett Moldowan, Partner, Shearman & Sterling
Deb Markowitz, Vice president of initiatives and campaigns, Ceres
Tom Riesenber, Director of legal policy and outreach, Sustainability Accounting Standards Board

10.00 am Refreshment break

10.30 am It starts with governance: A look ahead to the 2020 proxy season

Moderator: Ben Maiden, editor-at-large, Corporate Secretary
Amy Augustine, Director of ESG investing, Boston Trust Walden
Helle Bank Jorgensen, CEO and founder, Competent boards
Alex Higgins, Managing director, Okapi Partners

10.55 am Navigating social issues: human capital, diversity, 2020 elections and beyond

Moderator: Ben Maiden, editor-at-large, Corporate Secretary
Hope Mehlman, Executive vice president and chief governance officer, Regions Financial Corporation
Ron Schneider, Director of corporate governance services, Donnelley Financial Solutions (DFIN)

11.20 am Environment: How companies can respond to increased interest in Climate Change

Moderator: Ben Ashwell, editor, *IR Magazine* and Corporate Secretary
Henrik Jeppesen, Head of investor outreach, Carbon Tracker Initiative
Charles Melko, Chief accounting officer and ESG lead, Hannon Armstrong
Brian Werner, Head of business development NFC for the Americas, Trucost part of S&P Global

11.45 am The disclosure dilemma: What to report, to whom, in which format and how?

Moderator: Ben Ashwell, editor, *IR Magazine* and Corporate Secretary
Anton Gorodniuk, Financial analyst, Sustainability Accounting Standards Board
Emily Kreps, Global head of investor initiatives, CDP
Ian Roe, Director of sustainability, MerchantCantos

12.30 pm Lunch

1.30 pm How to make your ESG reporting stand-out

Wes Gee, Director of sustainability, The Works Design Communications

1.45 pm The Exchange: Roundtable discussion on how companies can change their ESG practices

- **Getting the board on-board with ESG**
Helle Bank Jorgensen, CEO and founder, Competent Boards
- **Getting the right information read by the right people with reporting practices**
Wes Gee, Director of sustainability & Lorie Brière, Principal, The Works Design Communications
- **Handling ESG related shareholder proposals**
Arielle Katzman, Associate, Shearman and Sterling
- **Communication essentials for collaboration between CSR, Corporate Governance and Investor Relations**
Jennifer Motles, Director of social impact & sustainability, Philip Morris International
- **Taking your 1st footsteps: How to begin a conversation around environmental, social and governance factors**
Ian Roe, Director of sustainability, Merchant Cantos
- **Putting the 'S' in ESG**
Mikkel Skougaard, Sustainable development, MOL Group
- **How to integrate long term value and ESG into your equity story and shareholder communications**
Brian Tomlinson, Research director & Michael Rosen, Director, Strategic Investor Initiative at Chief Executives for Corporate Purpose
- **Putting climate risk disclosure into action: acting on the TCFD recommendations**
John Truzzolino, Director of business solutions, Donnelley Financial Solutions (DFIN)
- **Assessing physical carbon risk**
Brian Werner, Head of business development NFC for the Americas, Trucost part of S&P Global
- **How investors and sustainability professionals view ESG ratings**
Mike Wallace, Partner, BrownFlynn an ERM company
- **How to respond to an ESG related crisis**
IR Magazine

2.30 pm From stakeholder engagement to shareholder value

Moderator: Ben Ashwell, editor, *IR Magazine* and Corporate Secretary
Erika Karp, Founder and CEO, Cornerstone Capital
Kellie Huennkens, Head of Americas, Nasdaq Centre for Corporate Governance
Elizabeth Saunders, Partner, Clermont Partners

3.15 pm Investor ESG expectations: An open Q&A with the Investment community

Moderator: Ben Ashwell, editor, *IR Magazine* and Corporate Secretary
Ray Cameron, Managing director and head of investment stewardship for the Americas, BlackRock
Samantha Hill, Senior principal, Canada Pension Plan Investment Board
Max Messervy, Senior associate and responsible investment consultant, Mercer

4.00 pm Take action!

Ben Ashwell, editor, *IR Magazine* and Corporate Secretary

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