

TO ACTION!

8.15 am  <i>Networking</i>	Breakfast and registration An opportunity to meet peers whilst enjoying a hot coffee or tea and breakfast.
8.50 am  <i>Welcome speech</i>	Welcome to the ESG Integration Forum Covering the purpose of the conference and introduction to discussions taking place throughout the day. Laurie Havelock, editor-at-large, IR Magazine
9.00 am  <i>Presentation</i>	ESG market mapping: Need to know for public companies The Independent Research in Responsible Investment (IRRI) surveyed more than 950 companies, asset managers and sell-siders from 44 countries to produce insight into changes taking place on ESG from a range of views. This session will share the most pertinent of the 61 ESG insights produced and set the scene for the discussions taking place throughout the day. Mike Tyrrell, editor, SRI-connect
09.15 am  <i>Panel discussion</i>	ESG trends: Market developments and investor actions To set the scene, we aim to discuss the forces shaping the ESG revolution and look at the trajectory of trends and their potential impact on companies and their shareholders. In the first of two trend-focused sessions, we hear the view of the buy-side on the most pertinent issues changing ESG integration. <ul style="list-style-type: none"> • Understand how the roles of security market regulators and exchanges are changing on these issues and the knock-on effects for companies. • Find out how the EU Action Plan on Sustainable Finance will impact ESG in capital markets. • Learn how investors inform their voting and investment decisions and how this changes the way you communicate your ESG journey to investors and convey a true representation of the risks and rewards. • Establish how M&A in the ESG ratings space, and further consolidation of ratings agencies impacts investor use of alternative data, learn how alternative data sets and AI technology influencing the way corporates engage with investors and research providers. • Discuss how transparency arising from proxy advisory reform will disrupt voting processes and outcomes. Jasmine Mehta, Head of issuer communications, MSCI Lennart Hermans, Senior research analyst, Osmosis investment management Gaia Mazzucchelli, ESG research analyst, Allianz Global Investors Ben Constable Maxwell, Head of sustainable and impact investing, M&G Investments
10.15 am  <i>Networking</i>	Refreshment break A chance to re-fuel and meet other attendees
10.45 am  <i>Panel discussion</i>	ESG trends: Best practice responses from companies In the second trend session we focus on what companies are doing to respond to investor expectations. You will hear from IR, governance and sustainability professionals about how the strategies, initiatives and tactics that listed companies can use to respond to investor expectations. <ul style="list-style-type: none"> • Hear the company perspective about the biggest issues disrupting ESG and learn about what the practices companies have implemented in response. Discover what has worked, what hasn't and why. • Learn about the biggest trends shaping the future of ESG and their underlying drivers. Discuss how companies need to prepare for a rise in focus on ESG.

	<ul style="list-style-type: none"> Identify which activities companies can undertake to help provide background information on the most relevant sustainability and corporate governance related issues that analysts, portfolio managers and stewardship teams are focused on. Deepen your knowledge about the role of strategic corporate communication in successful engagement with shareholders, ESG ratings providers and key stakeholders. <p>Suniti Chauhan, Partner, Tulchan Communications Aurore Bardon, CSR investor relations manager, Total Stephen James, Head of corporate business for Europe, ISS Corporate Solutions Varun Sarada, Sustainable performance lead, RBS</p>
<p>11.30 am</p> <p> <i>Panel discussion</i></p>	<p>The ‘climate crisis’: Investor responses and the impact on companies</p> <p>More funds are flowing into low-carbon indexes, TCFD-based reporting is to become mandatory for PRI signatories in 2020 and many investment firms are getting more proactive on influencing change as responsible owners. Governance, IR and sustainability teams need to focus on influencing corporate strategy on climate risk, and how best to communicate their actions with shareholders.</p> <ul style="list-style-type: none"> Hear how companies should engage with active and index investors around climate action. How are new investor-driven initiatives like the Task Force on Climate-related Financial Disclosures and Climate Action 100+ going to impact how public companies assess, communicate and tackle climate risk? Learn how to better understand and articulate the position of your business in a 2° scenario and the impact it has on company strategy. Deepen your understanding of climate risk and investor expectations of companies in disclosure and capital allocation. Understand how shareholders are engaging around both climate change related lobbying and political donations from companies. <p>Fiona Quinlan, technical manager, Climate Disclosure Standards Board Dr. Alan Knight OBE, General manager for corporate responsibility, ArcelorMittal Nadine Viel Lamare, Director, Transition Pathway Initiative (TPI) Hortense Bioy, Director of passive strategies and sustainability research for Europe, Morningstar</p>
<p>12.30 pm</p> <p> <i>Networking</i></p>	<p>Lunch</p> <p>Sit down for lunch and a chat with fellow conference attendees</p>
<p>1.30 pm</p> <p> <i>Roundtable talks</i></p>	<p>The Exchange: How are companies changing their ESG practices?</p> <p>Exchange information and ideas with your IR peers in this highly interactive session.</p> <p>How the exchange works:</p> <ul style="list-style-type: none"> ✓ Choose any of the following topics – the power is in your hands! ✓ Join the relevant roundtable and discuss with your peers ✓ When the bell rings, move on to your next table and repeat! ✓ At the end of the session, hear a roundup from all the leaders of lessons learned so you can apply these when you return to the office <p>Roundtable topics include:</p> <ul style="list-style-type: none"> From materiality to messaging Mike Tyrell, Editor, SRI connect How investors use the SASB framework Jeff Cohen, Institutional Product Strategist, SASB What are the sustainable development goals, and how are you integrating them into your ESG communications? Matthew Yeomans, Founder and head of strategy, Sustainly From climate data to climate action Annie Heaton, Head of sustainability reporting, ArcelorMittal Understanding different investment strategies (integration, impact, screening) and how to target different ESG investors Brian Matt, Director of research and analytics, IHS Markit Ask the analyst Antti Savilaakso, Partner and research advisor, Auriel Investors and Impact-Cubed Communicating financial impacts from a 2°C scenario to investors Fiona Quinlan, technical manager, Climate Disclosure Standards Board An ESG Crisis – how would you react? IR Magazine <p>Laurie Havelock, editor-at-large, IR Magazine</p>

<p>2.30 pm</p>  <p>Networking</p>	<p>Afternoon coffee break</p> <p>Take a quick break before the final sessions of the day, where we will focus on shareholder engagement, considerations for the AGM, review the main talking points from the day and provide a list of actions that you can take back to the office.</p>
<p>2.45 pm</p>  <p>Panel discussion</p>	<p>From shareholder engagement to stakeholder value</p> <p>The purpose of this session is to focus on how to provide the best value by engaging on the most material ESG issues that impact your company. We look at how to optimize your time and use engagement to create value for both shareholders and company leadership.</p> <ul style="list-style-type: none"> • Direct interaction between corporates and investors is a valued source of ESG information, and has grown since Mifid II's enactment. Consider whether ESG roadshow activities will overtake surveys as a preferred form of ESG communication. • Learn how to ensure the board has clear oversight on ESG and how to prepare leadership for quality shareholder engagement. • Hear best practices for organizing an SRI or governance roadshow and how to use knowledge across your company. • Engagement is a two-way process: use market intelligence to inform your company strategy and create long-term shareholder value. • Debate whether ESG communications with investors should be driven by corporate governance, investor relations or sustainability. <p>Laurie Havelock, editor-at-large, IR Magazine Rosanna Burcheri, Portfolio manager, Artemis Investment Management Jeff Cohen, Institutional Product Strategist, SASB Brian Matt, Director of research and analytics, IHS Markit</p>
<p>3.30 pm</p>  <p>Fireside chat</p>	<p>Dealing with monumental changes to governance</p> <p>To finish discussions, we will look specifically at activities around the annual general meeting, seeking to deepen understanding on issues shareholders are likely to highlight during your AGM: the rise of ESG-related shareholder activism, how new regulations will strengthen the position of shareholders and what it means for company decision-making.</p> <ul style="list-style-type: none"> • Review the latest proxy trends and outcomes of shareholder proposals to discover emerging ESG issues. • How does a rise in shareholder activism and ESG focus impact the role of investor relations and corporate governance? • Predict the type of questions that could be asked of management and how you can prepare boards on these issues. • Discuss how the Shareholder Rights Directive is streamlining communications and the impact it will have on the AGM. <p>Laurie Havelock, editor-at-large, IR Magazine Olivia Dickson, Board member, Financial Reporting Council</p>
<p>4.00 pm</p>  <p>Summary presentation</p>	<p>Take action!</p> <p>In the final session we give you an opportunity to recap on all the discussions and recap on the set of action points that you can put into practice when you get back to the office. As part of this session, we will use interactive voting to get an understanding of which activities are the top priority for the group from a time and benefit perspective.</p> <p>Mike Tyrrell, editor, SRI-connect</p>
<p>4.15 pm</p>  <p>Closing speech</p>	<p>Summary and end of conference</p> <p>Hear a summary of all the points discussed today and lessons to be learned.</p> <p>Laurie Havelock, editor-at-large, IR Magazine</p>