

The ESG Integration Forum – Europe

November 18th, 2021

Live and virtual

What makes our format unique?

Our forums consist of a series of fast-paced, **high-level briefings** followed by an interactive speaker Q&A, virtual roundtable sessions, and networking. This format provides the **perfect balance between learning** from various stakeholders in the ESG ecosystem and **making new connections**.

Agenda at a glance

All times in CET (Central European Time)

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Time	Thursday, November 18 th
10.15 am	Welcome to the ESG Integration Forum 2021!
10.30 am	The impact of the Corporate Sustainability Reporting Directive on ESG disclosures
11.15 am	Meet the attendees: Networking
11.30 am	ESG reporting: Getting to grips with double materiality
12.30 pm	Co-operation or conflict: The changing dialogue between issuers and investors
1.15 pm	Meet the attendees: Networking
1.45 pm	Climate action: How will COP26 impact investing and corporate reporting
2.15 pm	Meet the attendees: Networking
2.30 pm	Quantifying social impact
3.15 pm	Best practices when telling your ESG story
4.15 pm	Summary of discussions
4.30 pm	End of conference

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[Detailed agenda below](#)

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Agenda in detail

All times in CET (Central European Time)

Time **Thursday November 18th, 2021**

10.15 am **Welcome to the ESG Integration Forum – 2021!**

10.30 am **The impact of the Corporate Sustainability Reporting Directive on ESG disclosures**

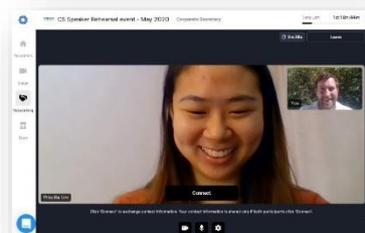
The proposal for a corporate sustainability reporting directive (CSRD) is set to increase the number of organizations reporting sustainability information. Furthermore, for it would introduce an audit requirement for sustainability information, increasing the quality standard of ESG data.

- Understand how emerging policies will change investor expectations, and company requirements related to ESG disclosures
- Hear advice about how to prepare yourself for the changes to your reporting
- Learn about the systems and processes that need to be put in place to ensure you adhere to data quality standards

11.15 am **Meet the attendees: Networking**

Match with other attendees for a short, fun introduction using our virtual networking tool: it's as easy as 1-2-3.

1. Visit the networking area and click connect
2. Get randomly matched with another attendee for a three-minute introduction
3. Exchange contact information or move on to the next attendee: it's up to you!



11.30 am **ESG reporting: Getting to grips with double materiality**

Applying the concept of double materiality should answer pressures from investors and other stakeholders for greater transparency around ESG issues. Furthermore, it will help companies better prioritize resources and provide more value to investors.

This session explores how to apply the lens of double materiality to help enhance the value of the assessment for reporting and strategy.

- Understand investor expectations around financially material topics, but also topics material to the economy, environment and people.
- Discuss the challenges faced for the double materiality movement, specifically touching on standardization and consistency
- Learn about the steps you can take to implement double materiality as part of your corporate reporting efforts

12.30 pm **Co-operation or conflict: The changing dialogue between issuers and investors**

As evidenced by the latest AGM season, investors are stepping up their efforts on activism around ESG issues. There has been a far more diverse set of shareholder proposals tackling ESG challenges and those proposals are seeing a higher proportion of support.

This session explores how the nature of engagements between companies and investors could be changing, and seeks to share advice on how to engage with shareholders, and focus on co-operation before conflict.

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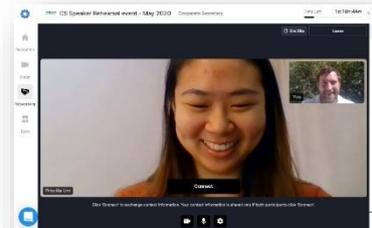
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- As we move from a disclosure era to a performance era, discover what actions investors seek from their portfolio companies.
- Understand how shifts in investor actions will impact your governance practices.
- Learn more about how to approach investor engagement – explore how to engage with portfolio managers, analysts and stewardship teams at asset managers.
- Discuss how best to navigate and prepare for ESG investor activism

1.15 pm **Meet the attendees: Networking**

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1.45 pm **Climate action: How will COP26 impact investing and corporate reporting**

Asset managers, investor coalitions and policy makers are set to agree the next steps toward net-zero global emissions which will impact company requirements for reporting climate-related data.

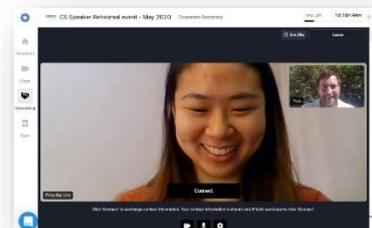
In this session we look at how climate reporting is likely to change, and what you can do to prepare for increased disclosures.

- Learn about how action plans from the climate conference are likely to impact sustainable investing and requirements of public companies
- Discuss how close we are toward a global climate reporting standard
- Discover how to prepare for investor and regulator expectations related to climate issues
- Understand how IR and sustainability teams can best communicate their net-zero plans to investors and navigate the challenges presented by forward-looking carbon targets

2.15 pm **Meet the attendees: Networking**

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3. Exchange contact information or move on to the next attendee: it's up to you!



2.30 pm **Quantifying your social impact**

It is widely accepted that there is likely to be much more investor focus on social issues, in the long-term. This has been accelerated by the Covid-19 pandemic, exposing issues related to human capital management, diversity and inclusion and supply chain challenges.

Social metrics have always been the most challenging for companies and investors to measure and benchmark, in this session we aim to understand advancements being made when looking to quantify progress related to the social aspects of ESG.

- Discover the best practices for disclosing the real value of your societal impacts

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- Debate which KPIs best demonstrate your human capital management efforts, and how to use this data beyond corporate reporting
- Learn how to ensure that companies have sufficient oversight on social issues

3.15 pm **Best practices when telling your ESG story**

Companies who can successfully communicate their ESG story to the right investors can benefit from increased attention, access to funds and reduced costs of capital. However, a lot of information that is communicated to investors is not always decision-useful.

We finish the forum by exploring how and where companies can get maximum benefit from their ESG performance by ensuring that you're getting the right information in front of the right investors in a way that is easily understood.

- Explore how best to target investors and communicate how ESG factors impact your business
- Debate where and how ESG information should be communicated, and whether more emphasis should be put on digital communications as we emerge from the pandemic
- Discover how to tailor your messaging for all stakeholders, who digest your external ESG-related communications

4.15 pm **Summary of discussions**

4.30 pm **End of conference**

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