

ESG INTEGRATION FORUM – EUROPE

Tuesday, March 1, 2022

In-person and virtual: Leonardo Royal Hotel Tower Bridge, London

THE ROLE OF PUBLIC COMPANIES IN THE ERA OF STAKEHOLDER CAPITALISM

Stakeholder pressures continue to influence regulations, investor actions, and company performance as it relates to ESG.

The ESG Integration Forum – Europe is a multi-stakeholder forum that brings together investor relations, sustainability, and governance professionals to help companies navigate changes to ESG reporting & communications in light of increased stakeholder interest.

AGENDA

All times are in GMT

8.30 am	Registration and networking
8.55 am	Welcome to the ESG Integration Forum – Europe
9.00 am	The role of companies in the era of stakeholder capitalism The stakeholder capitalism movement is influencing regulators, investor activity and company practices regarding ESG. This session looks at how this trend impacts the rules and forces that shape how companies approach environmental, social and governance-related activities. <ul style="list-style-type: none">• Understand how investor perceptions of companies are changing and focusing more on long-term value creation• Discuss how regulations such as the EU Green Deal, the Action Plan on Sustainable Finance and the Corporate Sustainability Reporting Directive (CSRD) impacts investor activity and company strategy• How do you incorporate stakeholder capitalism metrics into current reporting standards? Moderator: James Beech, editor in chief, <i>Corporate Secretary and IR Magazine</i> Mark Babington, executive director of regulatory standards, The Financial Reporting Council Ed Heaven, head of sustainable investment, Montanaro Asset Management
9.45 am	Stakeholder capitalism: How attitudes toward stakeholder issues have developed To provide some statistics and data on the conference theme, this newly added session will share the latest research on the topic of stakeholder management and provide context into both corporate and investor focus in the area. <ul style="list-style-type: none">• How the focus on stakeholder issues have changed from an investor and corporate perspective

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	<ul style="list-style-type: none">• How has Covid-19 affected stakeholder management• Which stakeholder concerns receive the most attention <p>Steve Wade, head of event content, Corporate Secretary and <i>IR Magazine</i></p>
10.00 am	<p>Data-driven ESG strategies</p> <p>In this presentation, Keren will share insights into how companies are using public data to help drive their ESG strategies, including sharing the latest research from Bright Data's most recent studies into ESG data.</p> <ul style="list-style-type: none">• Discover why public data is so important and can be used to guide your ESG program• Learn what data businesses are relying on to help inform their ESG strategies• Understand the challenges related to access to ESG related data <p>Keren Pakes, vice president of communications and ESG, Bright Data</p>
10.30 am	<p>Morning refreshments and networking</p>
11.00 am	<p>Climate activism, carbon reporting and target setting</p> <p>Investors and investor coalitions have become increasingly vocal and prescriptive about how companies should approach and report on climate action. As investors continue to influence companies via their investment, divestment and voting-related actions, this session looks at what companies can do to respond to stakeholder needs regarding climate impacts.</p> <ul style="list-style-type: none">• Predict how investors are likely to vote on climate-related proposals (such as say-on-climate) in the next proxy season• Share best practices around reporting to TCFD recommendations• Hear how companies are approaching setting and working toward climate targets <p>Moderator: James Beech, editor in chief, Corporate Secretary and <i>IR Magazine</i> Jenny Anderson, co-head of ESG, Lazard Asset Management Dr. Márcia Balisciano, global head of ESG and corporate responsibility, RELX Joseph Oakenfold, vice president, ISS Corporate Solutions</p>
11.45 am	<p>Social factors: How to measure your societal contribution</p> <p>The pandemic exposed how investors, employees, customers, suppliers and communities can take a more activist approach when engaging with issuers, resulting in an increased focus on social factors.</p>

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	<p>As companies seek to better align their strategies with the values of their key stakeholders, we examine how to measure your company's societal contribution, and how companies can improve the 'S' in their ESG programs.</p> <ul style="list-style-type: none">• Hear how best to articulate your company purpose• Learn how to approach quantifying social impacts in a way that rating agencies and investors understand• Discuss which the social and human capital metrics will be in the spotlight in 2022 <p>Moderator: Steve Wade, head of event content, Corporate Secretary and <i>IR Magazine</i> Asad Butt, investment stewardship specialist, HSBC Global Asset Management Professor Richard Clegg, managing director, Lloyd's Register Foundation Adrian Fleming, vice president of ESG and sustainability, Diligent</p>
12.30 pm	Lunch
1.30 pm	<p>The Exchange: Exchange ideas with your peers in highly interactive discussions</p> <p>How the exchange works:</p> <ul style="list-style-type: none">• Choose any of the following topics – the power is in your hands!• Join the relevant roundtable and discuss with your peers• When the bell rings, move on to your next table and repeat!• At the end of the session, hear a roundup of lessons learned so you can apply these when you return to the office <p>Roundtable topics include:</p> <ul style="list-style-type: none">• How to tell your ESG story• What are the essentials when creating a great ESG team?• Getting started with ESG• Identifying and targeting ESG investors <p>Moderator: James Beech, editor in chief, Corporate Secretary and <i>IR Magazine</i></p>
2.45 pm	Afternoon refreshments and networking
3.15 pm	Communicating your ESG story to a wide range of stakeholders

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For both mature and early-stage reporters, the need to communicate your ESG strategy, ambitions, and performance is essential for building long-term relationships with your stakeholders.

- Discover how to communicate an impactful story to a variety of stakeholders with different interests
- Learn how companies are engaging stakeholders across a range of different communication channels
- Understand how investors, employees and other stakeholders want to consume ESG-information.

Moderator: James Beech, editor in chief, *Corporate Secretary and IR Magazine*
Amra Balic, managing director and head of EMEA investment stewardship, BlackRock
Tish Crawford-Jones, investor relations, Q4
Jonathan Ekin, ESG offering manager, OneTrust ESG
Romy Kenyon, EMEA sustainability manager, sustainability centre of excellence, 3M

4.00 pm

LIVE Q&A: Ask the investor

Hear direct from investors about their wants and needs by having your ESG questions answered as part of our live Q&A with various investors.

- Engage with the investment community directly and hear their views on ESG
- Learn about the topics and issues that investors are focusing on in 2022
- Discover how to target and communicate with investors that would be interested in your ESG story

Moderator: Steve Wade, head of event content, *Corporate Secretary and IR Magazine*
Elly Irving, director of stewardship, Lazard Asset Management
Saftar Sarwar, managing director, Binary Capital Investment Management

4.30 pm

Closing remarks and end of the forum