

ESG INTEGRATION FORUM – EUROPE

Tuesday, November 22, 2022
In-person and virtual: etc.venues Monument

PUTTING ESG AT THE HEART OF YOUR CORPORATE STRATEGY

Companies across Europe are increasingly seeing ESG as something that is intrinsic to their long-term business goals.

The ESG Integration Forum – Europe is a multi-stakeholder forum that brings together investor relations, sustainability, and governance professionals to help companies get proactive with ESG issues, promote working across different departments and respond to growing shareholder expectations.

AGENDA

All times are in GMT

9.00 am	Registration and networking
9.30 am	Welcome to the ESG Integration Forum – Europe Steve Wade, head of event content, <i>IR Magazine</i> and Corporate Secretary
9.40 am	Keynote panel: Embedding ESG into your core business strategy In this panel our C-suite speakers will help set the scene by providing a top-down perspective on ESG . We'll discuss how companies can integrate ESG into the highest level of corporate strategy in a way that aligns with long-term investor needs . <ul style="list-style-type: none">• Aligning your ESG and equity stories• Ensuring consistent messaging across your organization• Interpreting ESG through the lens of financial risk Moderator: Steve Wade, head of event content, <i>IR Magazine</i> and Corporate Secretary Derek Harding, CFO, Spectris Richard Lacaille, senior advisor and ESG lead, State Street
10.10 am	ESG in context: Navigating new regulatory and market forces Alongside changing shareholder priorities, public companies across Europe are facing a wave of new ESG regulation . In this panel, we'll bring you up to date on some of the key changes, and how IR and governance teams should prepare . <ul style="list-style-type: none">• Understanding the impact of the EU Taxonomy, CSRD and other key initiatives on public companies working in Europe

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	<ul style="list-style-type: none">• What sort of ESG proposals gained the most momentum this proxy season, and what does this tell us about the direction of shareholder demands?• How are rising inflation, living costs and fuel prices affecting ESG priorities across Europe? <p>Moderator: Tim Human, senior reporter, <i>IR Magazine</i> William Houston, senior investor relations and ESG manager, BAT Lili Huang, head of investor relations, discoverIE Group</p>
10.40 am	Morning refreshments and networking
11.00 am	Sending the right message: Trends in ESG communicating, reporting and storytelling <p>Developing a robust and holistic ESG strategy is crucial, but it is just as important to ensure this strategy is communicated to all stakeholders in an impactful and succinct way. Here our panellists will discuss how best to tell your ESG story effectively and share their own insight when it comes to ESG reporting best practices.</p> <ul style="list-style-type: none">• An update on the latest requirements for ESG related disclosures in the short, medium and long term.• Avoiding accusations of greenwashing and ensuring your statements stand up to third-party scrutiny• How are stakeholder expectations with regards to ESG changing, and what are some novel ways of getting your message across? <p>Moderator: Laurence Taylor, senior conference producer, <i>IR Magazine</i> and Corporate Secretary Seb Beloe, partner, head of research, WHEB Asset Management Charles Chalkly, investor relations & ESG senior manager, Hays Tish Crawford-Jones, investor relations, director, Q4</p>
11.45 am	Overcoming the challenges to ESG data collection <p>Collecting robust and reliable data is often cited as one of the biggest challenges when it comes to developing effective ESG targets and reporting on progress. In this session, our speakers will share their own approach to environmental data gathering, ranging from scope 1 to scope 3 emissions.</p>

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	<p>We will also be looking at how to effectively identify and measure social issues that are material to your business in a way that meets evolving investor demands.</p> <ul style="list-style-type: none">• Getting started: defining ESG metrics and identifying issues material to your stakeholders• Implementing processes that help automate data collection• Measuring and collecting social data effectively• Understand how investors are integrating environmental and social data into their investment decisions <p>Moderator: Tim Human, senior reporter, <i>IR Magazine</i> Juliette Faure, VP, sustainability strategist, BlackRock Systematic Benedicte Hautefort, co-founder and CEO, Scalens</p>
12.30 pm	Lunch
1.30 pm	<p>Taking a holistic approach to environmentalism: Decarbonization, biodiversity and water use</p> <p>When addressing the 'E' of ESG, climate is understandably in the spotlight. But investors are increasingly interested in other topics, in particular around nature-related risks and opportunities. In this panel we will look at some of the key concerns shareholders have when it comes to decarbonization, biodiversity and water use, and how public companies can integrate nature into decision making.</p> <ul style="list-style-type: none">• Responding to increased expectations around climate: how has the conversation around decarbonization progressed?• Acting and reporting on evolving nature-related risks and strengthening supply chain security• Integrating nature into decision making and setting effective nature-based targets <p>Moderator: Laurence Taylor, senior conference producer, <i>IR Magazine</i> and Corporate Secretary Roslyn Stein, head of climate and biodiversity, AXA Group Sarah Woodfield, active ownership manager, Schroders</p>
2.15 pm	Building a governance structure focused on ESG

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	<p>In this panel our speakers will discuss how to effectively oversee and govern ESG processes, including setting organization-wide ESG KPIs, building board leadership on ESG issues and setting up cross-divisional sub-committees.</p> <ul style="list-style-type: none">• Developing effective oversight as ESG becomes increasingly integrated with finance• Understanding the skills required for effective oversight and setting your board up for success• Discuss key governance threats as we approach proxy season 2023 <p>Moderator: Laurence Taylor, senior conference producer, <i>IR Magazine</i> and Corporate Secretary Liana Logiurato, NED Intesa Sanpaolo, Board Advisor</p>
2.45 pm	<p>What investors want: How are shareholder needs changing with regards to ESG?</p> <p>Our panel of experts will answer any questions you have about how investors are integrating ESG into their investment decisions. Understand their key ESG priorities for 2023.</p> <ul style="list-style-type: none">• Preparing for shareholder meetings in 2023: what ESG topics are investors focussing on?• Evaluating the benefits of ESG roadshows and how to execute them well• Understanding how shareholders integrate ESG ratings into their investment decisions• Engagement vs divestment: investor approaches to ESG in a bearish market <p>Moderator: Steve Wade, head of event content, <i>IR Magazine</i> and Corporate Secretary Jana Jevcakova, managing director – head of ESG international, Morrow Sodali Nick Spooner, climate change engagement specialist, Robeco Sarah Woodfield, active ownership manager, Schroders</p>
3.30 pm	<p>Champagne roundtables: Exchange ideas with your peers in sector-specific discussions</p> <p>How the roundtables work:</p> <ul style="list-style-type: none">• Choose any of the following topics –the power is in your hands!• Join the relevant roundtable and discuss with your peers• When the bell rings, move on to your next table and repeat!• Enjoy a glass of champagne or non-alcoholic beverage

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- At the end of the session, hear a roundup of lessons learned so you can apply these when you return to the office

General roundtable topics:

- Managing the energy transition and measuring progress effectively
- Getting started with your ESG journey
- Progressing ESG across the industrial supply chain: navigating geopolitical and commodity price impacts
- Human capital management in 2023: remote working, wage inflation and the great resignation
- Protecting customer privacy and mitigating against data security risks

Steve Wade, head of event content, *IR Magazine* and Corporate Secretary

Tim Human, senior reporter, *IR Magazine*

Laurence Taylor, senior conference producer, *IR Magazine* and Corporate Secretary

Lindsey Stewart, director, investment stewardship research, Morningstar

4.30 pm

Closing remarks and networking drinks

Laurence Taylor, senior conference producer, *IR Magazine* and Corporate Secretary