

UNLOCK THE POWER OF STREAM IN ALPHASENSE

Be in the know with direct access to buy-side market chatter

With the addition of Stream's expert call library in AlphaSense, you can now instantly access market chatter about your company, competitors, and market.

Across our extensive content universe and Stream's fast growing collection, our proprietary AI technology will help you identify the primary and secondary insights you need from four key perspectives – so you can build a complete picture of the market to inform your investor story.



Why add Stream transcripts to AlphaSense?

A full 360 view



Direct access to what the buy-side is asking previous executives, customers, and competitors, combined with the secondary research already available in AlphaSense.

Exclusive, on-demand content



When we say this is exclusive content, we mean it. Stream's curated, expert transcripts are only found in AlphaSense and are available whenever you need it.

Powerful AI tools



Leverage our AI technology to help you quickly isolate what you need, keep track of what matters, and spot emerging and disruptive themes.

The latest information



You don't ever have to worry about information becoming outdated. In 2022, we will grow our coverage by 400% across companies, industries, and experts.

Cost-effective primary research



If you listen to an expert and want more details, you can easily arrange a live interview with that same expert within 48 hours, at a fraction of the cost of traditional networks.

Security and compliance



We have strict procedures and practices for everything we do, from thoroughly vetting experts to how we handle access to transcripts. There's a reason why the world's biggest organizations trust us.

How IR programs use Stream

- ✓ Be in the know with direct access to market chatter about your company, competitors, and market
- ✓ Inform investor story positioning by monitoring questions buy-side analysts are asking competitors
- ✓ Monitor peer sentiment across employees, customers, partners, and suppliers

70%

**OF INTERVIEWED EXPERTS
ARE EXCLUSIVELY ON STREAM—
AND NOWHERE ELSE**

ABOUT STREAM

The highest quality expert transcript library

Stream by AlphaSense is an expert interview transcript library with perspectives from the world's most closely guarded companies that you can't obtain from any other source.

Exclusive credible experts



Access thousands of on-demand expert interviews from former executives, customers, competitors, and channel partners.

Experienced interviewers



Financial investors who cover an expert's industry conduct all interviews, so you are guaranteed to find insights that go beyond surface level details.

Insights on-demand



All transcripts include a call summary, table of contents and audio version so you can find insights faster and pinpoint the most relevant calls for you.

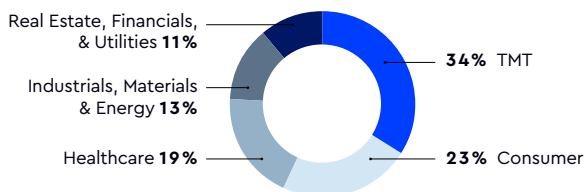
World-class compliance



All calls are transcribed and triple-screened for compliance, offering you peace of mind that all interviews are high quality.

Stream by the numbers

- ✓ 17,000+ transcripts across 3,500+ companies
- ✓ 1,500+ transcripts added per month
- ✓ Hand-picked interviewers with 500+ hours of industry experience
- ✓ <2.5 years since expert was at company
- ✓ Diversified Sector Coverage:



Numbers as of May 1, 2022

Perspective: Former/Competitor

ANALYST

In your view, what is the key risk to these type of businesses? From a cost perspective, is it supply chain, is it reverse logistics? What is it in your view?

EXPERT

The biggest risk in my opinion is customer experience. If you look a bit, reviews and all of that, you can tell that a lot of customers just receive damaged goods, for example. This is something that [REDACTED] is struggling with. As I said, this is one and if you have a couple of those customers to get this reputation of don't order there because obviously, whatever you receive will be damaged.

“Stream helps you not get blindsided” — VICE PRESIDENT, INVESTOR RELATIONS

“Informing the C-Suite on what types of questions the buy-side is asking, what the buy-side cares about, and if a competitor is being talked about is an integral part of our information gathering” — HEAD OF IR