

# AlphaSense, the AI-powered intelligence platform

Data-driven Investor Relations professionals use AlphaSense to make better strategic recommendations and gain a competitive edge.

## Benefits



Quickly analyze peers



Find out what competitors are saying about your organization



Review questions that analysts ask of peers during Earnings



Benchmark best practices for language in press releases



Track lists of macro topics and themes



Discover topics being discussed in Q&A on transcripts

## Augmented Intelligence impacts your bottom line

### MISSING A CRUCIAL PIECE OF INFORMATION CAN COST MILLIONS OF DOLLARS

AlphaSense provides a real-time knowledge of marketmoving insights that impact you.

**MEASURABLE ROI** On average, AlphaSense users save an hour a day, and 77% of users report getting a return on their investment in the first 3 months.



**With AlphaSense, I feel like I'm going to battle everyday with a lightsaber instead of a butter knife.**



### THEMATIC SEARCH

Run a keyword search to uncover what companies are saying about any topic or trend. Reveal the key players talking about a topic you're following.

### PRIVATE & PUBLIC COMPANY SEARCH

Surface key developments and disclosures for 68,000 public companies and structured data/ financials on 37,000 public and 310,000 private companies.

### INTEGRATIONS

Upload any document to your private library and apply AI- search to any document or note.

### THEME AND KPI EXTRACTION

Leverage AlphaSense's deep learning algorithm to uncover Key performance indicators and themes quickly and at scale.

### EMAIL ALERTS

Save searches and get meaningful email alerts to stay on top of specific developments related to a company, peer group or industry.

### SENTIMENT

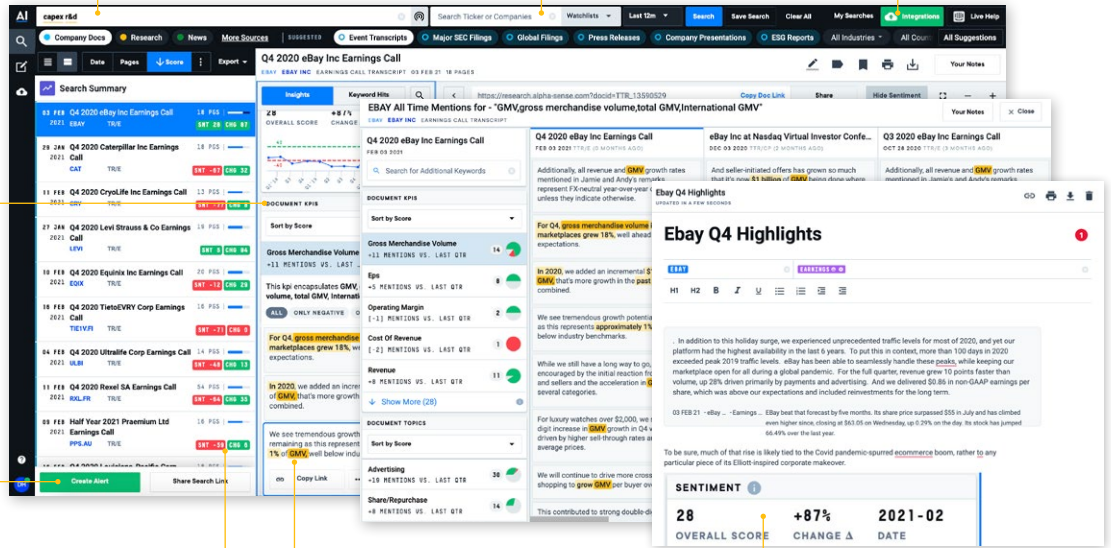
Isolate emerging trends and market sentiment to reveal the most negative or most positive topics in any transcript.

### SMART SYNONYMS

Capture all language variations of critical data points to include synonyms, while screening out incorrect results for keywords with multiple meanings.

### NOTEBOOK

Record and edit shareable insights as you research in AlphaSense with Notebook via the split-view window.



### Access and search across high-value curated content from over 10,000 sources:

- SEC and global filings
- Transcripts on earnings calls, investor conferences, etc.
- Investor relations presentations
- Press releases—public and private companies
- Broker research
- Full library of reports from sell-side research providers

### Enhance your team's ability to create market-centric insights

AlphaSense's all-in-one platform lets you create market-moving strategies:

- Highlight, annotate and take notes directly on the AlphaSense platform to easily recall key insights later
- Build off of peers' notes and content for greater team productivity
- Leverage table extraction tools to streamline your analysis quarter-over-quarter
- Expand your search capabilities to external sources not already in AlphaSense via RSS feed reader
- Upload your own content (e.g., Evernote, OneNote, SharePoint, email) and make it searchable through AlphaSense's finely-tuned algorithms