



ESG INTEGRATION FORUM – WINTER

Preparing for a new phase of ESG

November 30, 2023
etc.venues 360 Madison Avenue, New York

8.55 Welcome address

9.00 ESG outlook for 2024: A new sense of urgency

To set the scene for the day we'll begin by bringing the conversation on ESG up to date. How have global priorities changed around ESG, and how can companies drive the sustainability agenda in 2024 to ensure the long-term survival of the business.

Jennifer Motles, chief sustainability officer, PMI

9.30 Preparing for next year's proxy season:

Despite lower majority support among shareholders, the 2023 proxy season set a new record for the number of ESG proposals. In this panel we will analyze the trends from this year's proxy, track how market sentiment is changing with regards to ESG issues and discuss how to apply the lessons learned from 2023 in 2024.

10.15 Regulatory update: Responding to the SEC climate proposals

This October saw the announcement of the SEC's long-anticipated Climate Related Disclosure requirements. Here our speakers will unpack what is included, how companies should respond, and – crucially – what happens next. We will also touch on how the proposals align and conflict with other international standards.

11.00 Break

11.30 Reframe your messaging: Communicating ESG through the fatigue

Is ESG facing an identity crisis? Market uncertainty, inconsistent reporting and rolled back commitments have left many feeling disillusioned with the ESG movement. Here our speakers will discuss how rethink how you tell your ESG story, refocus on sustainable issues that are material to your business and drive long-term value for shareholders.

12.15 ESG and AI: Tools and technologies to improve your ESG performance

AI is disrupting nearly every aspect of business, from operations to communications and governance. But, as with any transformational process, there are range of new limitations and risks to account for. In this panel we will discuss how AI tools can help inform which ESG issues are material to your business, improve efficiencies in collecting and managing data, and optimize your reporting and disclosures process.

1.00 Lunch

2.00 Respond to new expectations around ESG governance



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Following the SEC's announcement, climate reporting is now a mandatory – rather than an expected – process. This news has substantial implications for boards and their oversight of ESG risks and opportunities. In this panel we'll look in detail at how to support your board manage this transition, and how to establish a governance structure that reflects evolving stakeholder expectations.

2.45 Executing an impactful ESG investor day

An ESG investor days is a great opportunity to provide a much deeper view into the company's ESG strategy, report on performance, and better understand investor expectations. In this panel, we'll share case studies into successful ESG investor days, when and how to run one, who to have involved, and how to set a clear message from the start.

3.30 Champagne roundtables

Help yourself to a glass of bubbly and discuss the topic with your peers in a highly interactive roundtable discussion.

Roundtable topics

- Human capital management in 2024: Which issues are front of mind for stakeholders?
- Navigating the evolving ratings agency landscape and setting yourself up for success
- Preparing for a rise in shareholder activism and responding effectively to activists
- Ask the investor: Discuss the buy-side's ESG priorities in 2023

16.15 Closing remarks and end of conference