

IR MAGAZINE THINK TANK EUROPE

Exclusively for heads of IR
Thursday, June 23, 2022
In-person event: Bank of America offices, London



FORMAT

Our unique think tank format lets you exchange practical advice on IR's most significant issues. **Short-and-sharp panel briefings** provide context on what is happening in the world of investor relations, **followed by structured roundtable discussions** in a closed environment that allows you to speak frankly and honestly about your challenges and share best practices with other heads of IR.

Join us to keep your finger on the pulse and **understand the impact of recent events** on the role of IR.

AGENDA

This event is in-person only. All times are in BST (British Summer Time)

8.30 am **Registration and refreshments: Meet the attendees**

9.00 am **Opening remarks: Welcome to the IR Magazine Think Tank**

Laurie Havelock, editor-at-large, *IR Magazine*

Mark Troman, deputy head of EMEA research, Bank of America

9.15 am **Navigating uncertain environments: Rising inflation, changing supply chains and global sanctions**

With economies worldwide recovering from the pandemic, we now seem to be entering a new period of uncertainty. In response to the Ukraine crisis, governments have imposed sanctions, and companies are exiting Russia at unprecedented speed. Furthermore, a recalibration of global supply chains, combined with rising inflation and high interest rates, means public companies across Europe are looking for guidance on navigating the current environment.

- Market outlook: assess the impact of inflation, sanctions and the Ukraine crisis on
- Public companies across Europe
- How best to engage with shareholders during periods of inflation and supply chain disruption
- Reputation management and global entity management: what lessons have been learned?

Moderator: Laurie Havelock, editor-at-large, *IR Magazine*

Emily Daw, head of IR and strategic projects, Bakkavor

Joanna Kennedy, head of investor relations, Coca-Cola HBC

Ruben Segura-Cayuela, head of Europe economics, Bank of America

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9.45 am **Roundtables: Building resilience and communicating in a crisis**

10.15 am **Rethinking the 'S' in ESG: An in-depth look at the social aspect of sustainable investing**

In this session, we'll be taking a closer look at the S of ESG and how public companies can improve their relationships with their workforce, political environments and the society in which they operate. We will discuss how the pandemic has changed the discussion around human capital management, setting DE&I targets and communicating your social impact to shareholders.

- Assess the impact of the pandemic on the social responsibility of public companies: discover what has changed
- Monitor your company's societal impact: what metrics and standards does the industry prefer?
- Acting on your company's social goals: turning targets into timelines and timelines into action

Moderator: Tim Human, senior reporter, *IR Magazine*
Jana Jevcakova, managing director, head of ESG international, Morrow Sodali

10.45 am **Networking break**

11.00 am **Aligning your ESG story with evolving stakeholder expectations**

Staying compliant with changing regulations is crucial, but ensuring you communicate your ESG efforts with all stakeholders clearly and succinctly is just as important. In this panel, our speakers will share practical insights on ESG strategizing and story-telling that meet and exceed the growing expectations of shareholders, employees, suppliers and the wider public.

- Integrated your company's ESG and equity stories
- Working across departments to ensure a holistic ESG narrative
- Identifying and prioritizing commercial, operational and material ESG issues
- Communicating ESG issues in a way that is relevant to your stakeholders

Moderator: Laurie Havelock, editor-at-large, *IR Magazine*
Charles Chalkly, investor relations and ESG manager, Hays
Panos Seretis, head of European ESG research, Bank of America

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11.30 am **Keynote fire-side chat: How will the ISSB change the way we report?**

In this interview with Sue Lloyd, vice-chair of the ISSB, we'll be discussing in-depth how the ISSB is reshaping the reporting landscape and what it means for IR teams.

Moderator: Steven Wade, head of event content, *IR Magazine*
Sue Lloyd, vice-chair, ISSB (International Sustainability Standards Board)

11.50 am **Preparing for new reporting requirements and standardizing your ESG disclosures**

Governments, businesses, consumers and investors have repeatedly called to standardize ESG information, subjecting non-financial reporting to the same standards expected of financial disclosures. Recently, the development of green taxonomies and the formation of the ISSB mark the most significant steps towards reaching this goal, promising to develop a globally recognized reporting standard and common language. Here we will discuss:

- Practical advice on reporting ESG information in a changing regulatory environment
- Staying prepared: assessing the impact of the EU taxonomy and ISSB on ESG disclosures
- Further integrating financial and 'non-financial' information: what needs to happen next?

Moderator: Tim Human, senior reporter, *IR Magazine*
Amit Bhalla, SVP and head of investor relations, Schneider Electric
Azhar Zaman, head of delivery – Europe, Middle East & Asia, CtrlPrint

12.20 pm **Roundtables: Practical advice on building and communicating your ESG strategy**

12.50 pm **Lunch**

1.50 pm **Trends in investor access and engagement in a post-covid world**

The transition to online working considerably affected how public companies and capital markets interact. One positive of the shift to hybrid working was the ability to connect more easily and directly with a broader range of potential investors. This panel will discuss how public companies are leveraging this benefit to grow international shareholder bases

- Discussing the latest developments in investor access: what has changed?
- Growing your shareholder base: which regions should companies focus on?
- How to make the most of your relationships with the sell-side and buy-side

Moderator: Laurence Taylor, senior conference producer, *IR Magazine*
Ian Brown, head of investor relations, Tritax Group
Martin Cooper, investor relations director, BAE Systems
Jonathan Dickson, vice president, international corporate solutions, OTC Markets Group

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2.20 pm **Getting real value out of virtual and hybrid events**

While the benefits of going virtual are numerous, there is a growing demand for a return to in-person events. In this panel, we discuss how companies are managing the move back to face-to-face, to what extent virtual meetings will remain, and how to successfully run a hybrid event that combines the best – rather than the worst – of both worlds.

- How are public companies managing the transition back to in-person events? Will multi-day conferences make a comeback?
- Running impactful hybrid roadshows: maximizing engagement and shareholder participation
- What tools and technology do corporates and investors prefer?

Moderator: James Beech, editor-in-chief, *IR Magazine*

David de la Roz Fernandez, director of investor relations, eDreams ODIGEO

Ben Riley, head of business development, Lumi

Muge Yucel, director and head of investor relations, Galata Wind

2.50 pm **Roundtables: Reaching the right people in a hybrid environment**

3:20 pm **Buy-side expectations from IR teams in the current market environment**

Our panellist will address any concerns and questions you have about the coming months. This is an opportunity to engage with an investor in a frank and open environment.

- How has the situation in Ukraine impacted investor sentiment across Europe?
- How do different types of investors find and screen stocks?
- What information do investors want from IROs in 2022 and beyond?

Moderator: Tim Human, senior reporter, *IR Magazine*

Gervais Williams, head of equities, Premier Miton Group

3.50 pm **Summary and action points**

James Beech, editor-in-chief, *IR Magazine*

4.00 pm **End of think tank**