

IR MAGAZINE THINK TANK – EUROPE

Thursday, June 20, 2019
Bank of America Merrill Lynch, London

- 8.00 am Registration and refreshments**
- 8.50 am Welcome to the think tank**
Laurie Havelock, editor-at-large, *IR Magazine*
Mark Troman, deputy head of EMEA research, Bank of America Merrill Lynch
- 9.00 am Snapshot: Briefing on the macroeconomic and financial trends impacting European public companies**
Moderator: Laurie Havelock, editor-at-large, *IR Magazine*
Evelyn Herrmann, director and economist for Europe, Bank of America Merrill Lynch
- 9.20 am What can I do to improve coverage and exposure while research spends are reducing?**
Moderator: David Lloyd-Seed, chair, The IR Society
Rodney Alfvén, head of investor relations, Nordea
Sarah Dees, head of investor relations, Sound Energy
Mark Troman, deputy head of EMEA research, Bank of America Merrill Lynch
- 10.00 am Refreshment break and networking**
- 10.20 am What does an increased investor focus on ESG & thematic research mean for public companies?**
Moderator: Suniti Chauhan, partner, Tulchan Communications
Janet Craig, senior vice president of investor relations and communications, AltaGas
Haim Israel, MD, global strategist and head of global thematic research, Bank of America Merrill Lynch
Jason Mitchell, co-head of responsible investment, Man Group
- 11.20 am Should IR focus targeting activities on meeting new investors, or better servicing existing investors?**
Moderator: Laurie Havelock, editor-at-large, *IR Magazine*
Lorna Davie, director of investor relations, Credit Suisse
Victoria Redgrave, director of corporate and broker relations, Fidelity
Michael Roper, director of partnerships and advisory solutions for EMEA & APAC, IHS Markit
- 12.20 pm Networking lunch**
- 1.20 pm The Exchange: How are teams changing their IR practices?**
- **How are changes to corporate access impacting expectations of US investors?**
Alex Gleeson, corporate access for EMEA, Bank of America Merrill Lynch
 - **The essential IR toolkit for the busier IRO with limited resources**
Viviane Joynes, managing director, EQS Group
 - **Financial reporting guidelines update and earnings call best practices**
Eduardo Garcia, investor relations manager, Meliá Hotels International
 - **Targeting: Broker selection and getting maximum benefit from roadshows and investor days**
Jan Willem Weidema, head of investor relations, Aegon
 - **Career development and opportunities for European investor relations officers**
Debbie Nathan, director, Carter Murray
 - **Governance: Managing a wider stakeholder group that includes the media, activists and proxy advisers**
Gunhild Grieve, head of investor relations, RWE
 - **The investment story: Ensuring consistency and accuracy across financial communications**
Daniel Redman, content and strategy director, Design Portfolio
- 2.30 pm Q&A with the buy side: How are investor expectations evolving?**
Moderator: Eduardo Garcia, investor relations manager, Meliá Hotels International
Richard Penny, fund manager, CRUX Asset Management
Jeremy Thomas, head of global equities, Sarasin & Partners
- 3.30 pm Final remarks and summary**