

# IR Magazine Virtual Think Tank – Europe 2020

## The road to recovery

Thursday, June 18, 2020, All times listed are in BST (CET -1)

### AGENDA

**8.45 am Virtual platform opens – time for networking and introductions**

**9.00 am Opening remarks: Welcome to the think tank**

Laurie Havelock, editor-at-large, IR Magazine

**9.05 am A governmental view on risks and opportunities on the macro-environment related to ESG, Covid-19 and investment trends**

Moderator: Laurie Havelock, editor-at-large, IR Magazine

Madeleine Szeluch, Head of investor relations, Department for business, energy and industrial strategy, UK Government

**9.15 am Economic forecast and potential impact on investors' valuation assumptions**

- How is the economy likely to change over the next six to 12 months?
- What factors determine the size and scale of Covid-19's impact on business and markets?
- What does the road to recovery look like for various markets?
- Hear how this is likely to change investor sentiment and investment fund flows

Evelyn Herrmann, Director and Europe economist, BofA Securities

**9.45 am Interactive breakout sessions – Be part of the conversation**

Choose from one of three key themes and participate in a secure video chat with fellow IROs.

#### **The future of IR**

This breakout session will look ahead, exploring how the role of an IRO is changing and what career opportunities might look like in the coming months.

#### **Reporting and communications**

Join this breakout session to share best practice around reporting, adapting your earnings calls and the importance of clear digital communications in the current environment.

#### **Investor targeting and engagement**

What are you doing to identify and attract new investors?

How are you engaging and building trust with current shareholders?

Join this breakout session to share views on the changing face of targeting and engagement.

**10.30 am On the road again: Your guide to managing roadshows and corporate access**

- Who to target and how: What are the benefits of searching for smaller funds and alternative pockets of capital? What are the best ways to reach growth and long-horizon investors?
- As more buy-side firms build out their corporate access teams, hear how this will change how the buy side works with IR teams and the sell side. What are the different approaches?
- How might the nature of roadshows and targeting change following the Covid-19 crisis?

Moderator: Laurie Havelock, editor-at-large, IR Magazine

Martin Railton, Head of advisory EMEA, IHS Markit

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**11.15 am Speed networking: Match with attendees and share experiences one to one**

**11.30 am Robots and rich media: How digital communication will change the role of IR post-Covid-19**

- Learn how to provide the right information for both your human and robot audiences
- Engage, educate and inform the investment community through innovative use of multimedia
- How to use your digital channels to increase your reach and win the attention of investors and analysts

Moderator: Laurie Havelock, editor-at-large, IR Magazine

Mikhail Alexandrovich Borovikov, Deputy Director of the Investment Community Department, Nornickel

**12.15 pm Interactive breakout sessions – Be part of the conversation**

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**1.00 pm ESG views from across the investment chain – What should you prioritize?**

- What impact are policies such as the EU Action Plan on Sustainable Finance and Shareholder Rights Directive II having on markets and your activities?
- The Fink effect: How are you reporting forward-looking climate information such as TCFD and SASB standards?
- How much should you be doing in this current economy? Learn which disclosures should be prioritized by understanding how the buy side uses ESG ratings and disclosures to inform decision-making

**2.00 pm Speed networking: Match with attendees and share experiences one to one**

**2.15 pm What is the market saying right now? Live Q&A with investors and analysts**

- The view from the market: Get all your top questions answered by investors and analysts on this session
- Gather intelligence from a variety of portfolio managers with different investment approaches to understand their expectations and needs in the current climate
- What is the buy side's view on the top issues of the day? What currently informs buy, sell and hold decisions?

Moderator: Ben Ashwell, editor, IR Magazine

Dr. Sebastian Raedler, Head of European equity strategy, BofA Securities

Mark Troman, Managing director of research, BofA Securities

**3.15 pm Summary of the day's discussions and final thoughts**

**3.30 pm Think tank ends**