

# IR Magazine Virtual Think Tank – Europe 2020

## The road to recovery

Thursday, June 18, 2020, All times listed are in BST (CET -1)

### AGENDA

**8.45 am Virtual platform opens – time for networking and introductions**

**9.00 am Opening remarks: Welcome to the think tank**

*Laurie Havelock, editor-at-large, IR Magazine*

**9.05 am A governmental view on risks and opportunities on the macro-environment related to ESG, Covid-19 and investment trends**

*Moderator: Laurie Havelock, editor-at-large, IR Magazine*

*Madeleine Szeluch, Head of investor relations, Department for business, energy and industrial strategy, UK Government*

**9.15 am Economic forecast and potential impact on investors' valuation assumptions**

- How is the economy likely to change over the next six to 12 months?
- What factors determine the size and scale of Covid-19's impact on business and markets?
- What does the road to recovery look like for various markets?
- Hear how this is likely to change investor sentiment and investment fund flows

*Evelyn Herrmann, Director and Europe economist, BofA Securities*

**9.45 am Interactive breakout sessions – Be part of the conversation**

Choose from one of three key themes and participate in a secure video chat with fellow IROs.

#### **The impact of Covid-19 on M&A, Shareholder Activism and ESG**

The events of 2020 have been beneficial for some issuers and caused significant challenges for others.

This session explores how the disruption of Covid-19 coupled with a re-assessment of balance sheets is likely to offer new and attractive opportunities to shareholder activists, and looks to explore what it is that you can do to prepare yourself and your company.

Moderator: Harald Kinzler, Partner, Kekst CNC

#### **Reporting and communications**

Join this breakout session to share best practice around reporting, adapting your earnings calls and the importance of clear digital communications in the current environment.

*Moderator: Laurie Havelock, editor-at-large, IR Magazine*

*Mikhail Alexandrovich Borovikov, Deputy Director of the Investment Community Department, Nornickel*

#### **Investor targeting and engagement**

What are you doing to identify and attract new investors?

How are you engaging and building trust with current shareholders?

Join this breakout session to share views on the changing face of targeting and engagement.

*Moderator: Chris Hollis, Head of investor relations, LVMH*

*Muge Yucel, Head of investor relations, Dogus Otomotiv*

*Jan Willem Weidemer, Head of investor relations, Aegon*

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### 10.30 am **Your guide to managing roadshows and corporate access in the virtual world**

- Who to target and how: What are the benefits of searching for smaller funds and alternative pockets of capital? What are the best ways to reach growth and long-horizon investors?
- As more buy-side firms build out their corporate access teams, hear how this will change how the buy side works with IR teams and the sell side. What are the different approaches?
- How might the nature of roadshows and targeting change following the Covid-19 crisis?
- What can you do to manage your investor targeting and engagements digitally?

*Moderator: Laurie Havelock, editor-at-large, IR Magazine*

*Sergio Gámez Martínez, Global head of shareholder and investor relations, Banco Santander*

*Martin Railton, Head of advisory EMEA, IHS Markit*

*Hugo Sanders, Managing director and director of corporate access and research services, Wellington management*

### 11.15 am **Speed networking: Match with attendees and share experiences one to one**

### 11.30 am **How to improve your digital IR strategy in a post-Covid-19 environment**

- Understand how changes to equity markets, IR budgets and travel schedules caused by the pandemic impact digital IR communications
- Learn how to engage, educate and inform the investment community through innovative use of multimedia
- How to use your digital channels to increase your reach, listen to the market and win the attention of the buy-side and the sell side.

*Moderator: Laurie Havelock, editor-at-large, IR Magazine*

*Charles Chalkly, Investor relations, Hays*

*Hanna-Maria Heikennen, Head of investor relations, Cargotec*

### 12.15 pm **Interactive breakout sessions – Be part of the conversation**

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### 1.00 pm **How are views on ESG changing in 2020 and beyond?**

- Understand which ESG factors are receiving increased attention as a result of the current economic and social environment
- What impact are policies having on markets and your ESG activities?
- The Fink effect: How are you reporting forward-looking climate information such as TCFD and SASB standards?
- How much should you be doing in this current economy? Learn which disclosures should be prioritized by understanding how the buy side uses ESG ratings and disclosures to inform decision-making

*Moderator: Laurie Havelock, editor-at-large, IR Magazine*

*Camilla Ayling, Equity analyst, Legal & General Investment Management*

*Amit Bhalla, Senior vice president and head of investor relations, Schneider Electric*

*Daniëlle Essink, Director of active ownership, Robeco Asset Management*

### 2.00 pm **Speed networking: Match with attendees and share experiences one to one**

### 2.15 pm **What is the market saying right now? Live Q&A with investors and analysts**

- The view from the market: Get all your top questions answered by investors and analysts on this session
- Gather intelligence from the buy side and the sell side and understand their expectations and needs in the current climate
- How are the markets viewing the top issues of the day? What currently informs buy, sell and hold decisions?

*Moderator: Moderator: Laurie Havelock, editor-at-large, IR Magazine*

*Heinrich Ey, Co-CIO for German and European mid/small caps, Allianz Global Investors*

*Dr. Sebastian Raedler, Head of European equity strategy, BofA Securities*

*Mark Troman, Managing director and deputy head of EMEA equity research, BofA Securities*

### 3.15 pm **Summary of the day's discussions and final thoughts**

### 3.30 pm **Think tank ends**