



Sector Series  
**Technology, Media  
& Telecoms**

**Tuesday, April 12, 2022**

Virtual event: Live

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## SECTOR-SPECIFIC INSIGHT FOR TMT IR PROFESSIONALS

Explicitly designed for IR professionals in the Technology, Media and Telecoms sector, [the IR Magazine Forum – TMT](#) is the only forum that focuses on trends, ESG and investor relations best practices in your industry.

### AGENDA

All times are in BST

2.45 pm **Platform opens**

2.55 pm **Welcome to the IR Magazine Forum – TMT 2022**

*Steven Wade, head of event content, IR Magazine*

3.00 pm **The big picture: Macro-trends impacting the technology, media and telecoms sectors**

Following the highs of the past two years, the technology sector is seeing a dramatic change in valuations caused by inflation, interest rates and slowing earnings growth.

This session looks into the short and long-term trends for the TMT sector and discusses what it means for investor relations moving forward.

- Learn about the themes and trends investors are most concerned about, and the anticipated questions on cost of living, cash flow and supply chain challenges
- As investors rotate out of the tech sector and growth stocks, understand how can companies best navigate volatility
- Discover the outlook for M&A, Activism the IPO market in the current environment

*Moderator: Steven Wade, head of event content, IR Magazine*

**The Macro Picture and impact of changes to trading:** *Catherine Buan, head of investor relations, Asana*

**Investors and inflation:** *Richard Whiteing, vice president and head of investor relations, SES Satellites*

4.00 pm **Investor relations best practices for TMT professionals: Engaging investors in troubling times**

Increasing transparency with shareholders during periods of high volatility is even more challenging when meetings are transitioning back to in-person. Our best practice session examines how best to engage both new and old investors in this unique environment.

- Hear how companies are approaching hybrid investor relations and balancing the benefits of both virtual, and in-person communications
- Discuss how to manage access to management, allowing management to run the business while managing expectations given increased levels of access recently.
- Share how to proactively attract new investors and analysts to your companies during this period

- Understand how to balance proactive investor communications with the need to be cautious about an evolving external environment.

*Moderator: Steven Wade, head of event content, IR Magazine*

**Staying connected and focusing on profitability:** *Daniel Amir, vice president and head of investor relations, ironSource*

**Increasing liquidity and IR during downcycles:** *Anders Hjort, vice president and head of investor relations, SimCorp*

5.00 pm

### Quick-fire virtual networking

5.15 pm

### Communicating around material ESG factors for TMT companies

As ESG continues to be top of mind for investors and IR professionals alike, this session will specifically look at how to measure, manage and communicate the ESG issues most relevant to the TMT sector.

- Given developing requirements around climate reporting, how does this impact a TMT sector facing the challenge of scaling energy-intensive platforms
- As data security and customer privacy become more mainstream, understand how you can monitor and improve your cyber-security preparedness
- Learn how companies measure and report on human capital factors such as employee engagement and worker health
- Discover the steps companies are making to manage their supply chains and source materials more responsibly.

*Moderator: Steven Wade, head of event content, IR Magazine*

**Taking an inside-out approach to ESG:** *Jason Rechel, vice president of investor relations and corporate development, Sprout Social*

**Addressing climate across the value chain:** *Chip Newcom, director of investor relations, Equinix*

6.15 pm

### Summary of discussions and end of the forum

*Steven Wade, head of event content, IR Magazine*