

IR Magazine Forum and Awards

South East Asia

Tuesday, December 3, 2019, SGX, Singapore

- 11.45 am Registration**
- 12.15 pm Welcome to the forum and awards**
Laurie Havelock, editor, *IR Magazine*
- 12.30 pm Future of capital markets in South East Asia: Upcoming challenges and opportunities**
In this session, we look at the possible outcomes of factors that are shaping the global economy, its impact on regional capital markets and how it affects your investor outreach. We'll explore changes in regulation, market structures and general uncertainty in the geopolitical environment.
Jeff Ng, managing director, chief economist Asia, Continuum Economics
- 12.45 pm Remaining competitive by strengthening your ESG communications**
As more mainstream investors integrate ESG into decision making, it is crucial for IROs to understand what investors want to hear, what they don't and how to prepare senior management for 2020.
Esther An, chief sustainability officer, City Developments Limited
Natalia Rajewska, sustainable finance analyst, ING
- 1.15 pm Case study: What is the role of IR during a crisis? Preparing for the unexpected**
With activism and cyber-attacks on the rise, it is increasingly important for IROs to understand what investors want to hear and what they don't, how to keep senior management informed – all while ensuring the long-term value of the company isn't compromised
Solaya Na Songkhla, senior vice president, investor relation, B.Grimm Power
- 1.30 pm Lunch break and networking**
- 2.30 pm Straight from the heads of IR: Doing more with less, investor targeting and measuring performance**
Hear from successful IROs on how they demonstrate the value of IR, how they measure IR performance and the return on spend, how they work with the c-suite to execute successful investor meetings, keep up with demanding shareholders and attract new pools of investment.
Fung-Leng Chen, vice president of investor relations, Frasers Centrepoint Asset Management
Caroline Fong, head of IR, Manulife US Real Estate Management
Jiraphan Thongtan, head of investor relations, senior general manager, CPALL Public Company
- 3.30 pm Trends in IR communication: A unified approach to amplifying your message**
With increased expectations from investors to provide round-the-clock, accurate and clear messaging, IROs need to better understand how to make their digital toolkit work for them to improve response times. We explore the role of artificial intelligence in IR, website best practice, WeChat and social media messaging.
Melanie Morfill, sales director for APAC, Intrado Digital Media
Pattarawan Sookplang, senior manager for investor relations, Asia Aviation
- 4.00 pm Changing investor perceptions in 2020: Q&A with the buy-side and sell side**
Discover what keeps your most important audience up at night. Hear fund managers and analysts speak candidly about their pet peeves and most desirable IR traits. We'll also discuss how the trend of large institutions taking corporate access in house is taking shape in Asia. Clarify your equity story for 2020 after hearing about the challenges the investment community see for businesses in the horizon.
Sid Choraria, Asian equities investor
Talib Dohadwala, managing partner and portfolio manager, Integral Capital
Joshua Lee, senior portfolio manager, Bank of Singapore
Vijay Natarajan, real estate & REITs analyst
- 5.00 pm Networking drinks and awards presentation**
- 6.00 pm Event concludes**