



IR Magazine Forum & Awards – South East Asia 2022

Tuesday, December 6, 2022
Virtual event: 9 am - 1 pm SGT

Succeeding in a challenging global marketplace

AGENDA

8.30 am Platform opens: Meet the attendees

8.45 am Opening remarks: Welcome to the forum

9:00 am **Prioritizing ESG disclosures and practices as investor expectations increase**

Companies face the dilemma of responding to global ESG requests from investors and regulators. This session will enable you to find the balance between your ESG reporting needs and those of your stakeholders. Join us and learn how to tell your ESG story effectively.

- Learn how to respond to pressures around climate targets
- Gain further insight into the global push to standardize ESG reporting
- Understand how investor ESG data needs are changing
- Discover how to plan your ESG roadmap for 2023 and beyond

9.45 am **How IR teams can navigate market volatility**

After initial optimism around a COVID recovery, companies face a macro-environment of inflationary pressures, supply issues and exchange rate volatility. This creates new challenges for both investors and IR teams. During this session, we examine the impact of market volatility and discuss how to better communicate with investors during difficult times.

- Discuss how to approach earnings guidance in an uncertain economy
- Hear how to ensure communication strikes a balance between reassurance and reality
- Understand how to add value to both investors and management during tumultuous times

10.15 am **Networking break**

10.30 am **Winning the competition for capital in a cautious international market**

Access to international capital is more challenging than ever as foreign investors put Asia investments on hold. This session will take a closer look at what IR teams need to understand to engage and attract global investors successfully.

- Discuss how to revisit and refine your foreign investment targeting methods
- Learn what international investors are looking for when considering overseas opportunities
- Discover the best methods of communication to reach your desired investor audience

11.00 am **Online or on the road? How to plan your 2023 IR calendar**

Since the COVID-19 pandemic forced businesses to switch in-person events to online, many companies have begun to recognize the myriad benefits of virtual working. This session will consider taking a truly



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hybrid approach to IR and re-writing the rule book on effectively engaging with current and future investors.

- Discover how other IR professionals have adapted to the challenges and opportunities of the new virtual landscape
- Learn how to take your virtual engagement to the next level and build strong relationships with your target audience
- Find out how best to utilize your management's time and resources within a virtual framework

11.30 am Networking break

11.45 am Q&A with Investors: What are they looking for? How can IROs appeal to them? What impact do ESG concerns have on investment decisions? What predictions for 2023?

During this session, our panel of investors will address concerns and questions about the coming months

- Discuss what economic trends might be predicted & how IR professionals can best prepare for them
- Find out what sectors and types of companies investors favor going into 2023.
- Understand how investors like to be approached by investor relations teams in the current environment
- Understand what international investors are looking for when investing overseas

12.15 pm Closing remarks and networking

12.30 pm IR Magazine's South East Asia Awards

2.00 pm End of forum and awards