



IR MAGAZINE FORUM – WOMEN IN IR

Thursday, May 23, 2024

TD Offices, 1 Vanderbilt Avenue, New York

AGENDA

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| 4.30 pm | <p>Registration, drinks and canapés: Build your network</p> <p>We'll kick off the event with some networking drinks. Be sure to join us nice and early to grow your network and make new connections with like-minded women in IR.</p> |
| 4.55 pm | <p>Opening remarks: Welcome to the women in IR forum</p> <p><i>Lauren McDonald, conference producer, IR Magazine</i></p> |
| 5.00 pm | <p>Self-Advocacy, career advancement, and personal branding: The keys to unlocking your potential as a woman in IR</p> <p>Whether you are at the beginning of your career or you are an experienced IR professional looking for the next step, knowing how to make the most of your role and how to prepare for advancement can be a challenge. In this session, our expert speakers will guide you through best practice on maximizing your potential and using your current position as a launchpad to senior roles in IR and beyond.</p> <ul style="list-style-type: none">• Learn how to self-advocate and get what you deserve, from expectations around sign-on perks in a new role to negotiating for a pay rise in your current position• Discover the importance of building your personal brand externally to your company and the most effective ways to manage this• Hear how to utilize relationship building and knowledge accumulation to place yourself in the best position for advancement• Consider how to be more intentional in working towards and achieving your professional goals• Find out what industry leaders look for and consider core competencies for senior roles• Learn what extra skills and credentials you need to be focusing on and make the most of the existing skill set you already have• Hear about the changing perceptions around C-suite roles and the growing prioritization of "soft skills" <p><i>Moderator: Lauren McDonald, conference producer, IR Magazine</i> <i>Kaitlyn Mauritz, head of IR, Redwood Trust</i> <i>Smooch Repovich Rosenberg, CEO, Smooch Unplugged</i> <i>Katie Royce, CFO, ZenBusiness</i></p> |
| 5.45 pm | <p>Breaking barriers: Stories and tips from successful women in the field</p> |



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From juggling professional and family life to navigating bias in the workplace, we know that women start the race towards professional success with a myriad of hurdles to clear. Join our panel of industry leaders as they touch on many of these obstacles and share their insights into overcoming barriers and achieving professional goals.

- Discover how to establish and maintain your credibility and authority in every new role or project, and how to deal with biases or doubts from others
- Consider how to overcome the mental barriers that may prevent you from applying for jobs, promotions, or opportunities that you are qualified for, but not confident enough to pursue, and how to deal with impostor syndrome, self-doubt, or fear of failure
- Hear how others have navigated the pressures of motherhood within their career and approached achieving the elusive work / life balance

Moderator: Lauren McDonald, conference producer, IR Magazine

Ellen Cavaleri, senior vice president, IR and communications, Lyra Therapeutics

Hope Dmuchowski, CFO, First Horizon

6.30 pm

IR situation room: Solving problems collaboratively

Whether you are facing obstacles in your current role or you are looking for insights into reaching higher levels of responsibility and leadership, this forum will allow you to get sound advice from experts and peers.

In this session, we encourage you to submit specific challenges and queries to the room and hear solutions in real-time from our audience. This is an opportunity to crowd-source innovative and thoughtful advice from our community of experienced and successful women.

- Get the answers you need to specific challenges you are facing
- Take advantage of the accumulated experience and knowledge of industry leaders
- Share your solutions and thoughts in a private, collaborative environment

Moderator: Christine Cloonan, IR manager, PagerDuty

7.00pm

Closing remarks

Lauren McDonald, conference producer, IR Magazine

7.10pm

Networking drinks

8.00 pm

End of event